

1967 CENSUS OF BUSINESS



BC67-MLS-47

REFERENCE COPY



Retail Trade

MERCHANDISE
LINE SALES

VERMONT

The following comprise the Retail Trade series of publications:

RETAIL TRADE, SUBJECT REPORTS (BC67-RS)

A series of reports presenting data based on the following characteristics of individual establishments: Sales-size; employment-size; and single or multiunit ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business.

RETAIL TRADE, AREA STATISTICS (BC67-RA)

A U.S. Summary report and reports for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area.

MAJOR RETAIL CENTERS (BC67-MRC)

A summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each report presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business.

RETAIL MERCHANDISE LINE SALES (BC67-MLS)

A U.S. summary report and reports for each State. Each report presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business.

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Retail Trade MERCHANDISE LINE SALES

VERMONT

Issued September 1970



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BUREAU OF THE CENSUS George Hay Brown, Director

RETAIL TRADE
MERCHANDISE
LINE SALES

Vermont

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Introduction

AUTHORITY AND SCOPE—The Economic Censuses are required by law under 13 U.S.C., sections 131, 191, and 224. The 1967 Census of Business portion of the Economic Censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

KINDS OF BUSINESS COVERED—Retail trade as defined in the Standard Industrial Classification (SIC) Manual¹ includes all establishments primarily engaged in selling merchandise to

¹Executive Office of the President, Bureau of the Budget, **Standard Industrial Classification Manual**, 1967.

personal, household, and farm users. In this report, liquor stores operated by State and local governments have also been included in Retail Trade statistics. The basic retail trade tabulations do not include data for post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. Neither do the basic tabulations include data for administrative offices, captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. See the Kind-of-Business Classifications section of appendix A for definitions of the kind-of-business categories for which data are shown in this report.

CENSUS DISCLOSURE RULES—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

CORRECTIONS TO DATA—Data in this report comprise the statistical portions of previously published reports (Series BC-RA). Errors found after the final publications were issued have not been carried to specific areas in this report unless they significantly affect the data for such areas. As a result the detail in some tables may not add to totals.

Merchandise Line Sales

Introduction—The individual establishment (i.e. business location) is the unit to which a single kind-of-business classification is assigned and for which data are summarized in the case of most retail census tabulations. The resultant "kind-of-business" statistics do not reveal the merchandise line composition of retail sales and accordingly do not meet many important data needs of manufacturers, wholesalers, and other distributors; of the Government; of business analysts; nor of retailers themselves.

In order to meet some of these needs, merchandise line information was collected in the census and is presented in these tables. The information is in terms of broad merchandise line groupings. While for many purposes, the desired information is for data for individual commodities or for more detailed merchandise line categories than are shown in this report, the provision of greater detail was not found to be feasible for reasons indicated below.

The system used for the collection and tabulation of merchandise line data is substantially comparable to that used in the 1963 Census when it was introduced. Prior to the 1963 Census, merchandise line data were collected in the 1948 Census but with important differences in the system used.

In the 1967 Census procedures were modified from the 1963 Census in two respects: (1) the collection of data from small retailers was on a sample basis and (2) data in all tables are projected to represent "non-reporters" as well as "reporters," whereas in the 1963 Census such projected tabulations were provided at the U.S. level only. Although the use of a sample introduces sampling variability to which the 1963 Census tabulations were not subject, both the 1963 and 1967 Censuses are substantially subject to the same limitations, as indicated below.

In planning the merchandise line inquiries for the 1967 Census, the Census Bureau, as previously, consulted extensively with trade associations and business firms, both for advice on the information to be provided by the census, and on the reportability of the data on which such information would be based. The amount of detail requested in the census reflected both of these considerations, with reportability, for the most part, being the limiting factor.

Limitations in Reporting Sales by Merchandise Lines—In investigating and testing methods of collecting merchandise line information, it was found that a breakdown of retail sales into about 25 major lines, with some additional detail for lines handled in significant quantities in selected kinds of business, was as much as it was feasible to request. Even with such a limited breakdown, it was found that there was

a tendency on the part of respondents to fail to identify, for a particular business, what were minor lines, and to include the sales of such minor lines with major ones. This deficiency has the effect of understating the number of outlets for individual merchandise lines; to a lesser extent it affects the measurement of the volume of sales of individual lines.

It should be noted that the merchandise line categories by which individual retailers group their sales are not uniform and, therefore, will not always correspond to categories established in a reporting system designed for general use. In addition, because many retailers had little, if any, recorded information on sales by line of merchandise, it is necessary to recognize that a substantial amount of estimating is involved in the reporting of the merchandise line inquiries. However, it was concluded that the effect of individual differences and of the use of approximations would be minimized in summary tabulations by the tendency for individual deviations to be offsetting. On this basis, figures for sales could constitute useful approximations to serve many important current requirements and would be adequate for measuring important changes occurring over fairly long intervals, as between successive censuses.

A related problem for a number of large retail firms is their lack of merchandise line records on an individual establishment basis. Such firms had information available only for the group of stores within a warehouse district or some other grouping used by the firm, so that it was necessary for them to derive their individual figures by using the pattern of sales shown by the entire group of stores.

Merchandise Line Inquiries—In 1967, as in the 1963 Census, there was a standard 25-line inquiry (these lines are identified in the various tables of the report by a merchandise line code ending in "O"). The 25 broad merchandise lines were devised to account for all the sales and receipts of retail establishments regardless of kind of business. In addition to the 25 major lines, additional detail within certain of these major lines was requested on some of the report forms. These additional or specialized lines (identified in the tables by a merchandise line code ending with a digit other than "O"), unlike the major lines, were not uniform, but were adapted to the merchandise line characteristics of an individual kind of business or a group of closely related kinds of business. Thus, while it is possible to compute a total for each of the broad merchandise lines to cover all kinds of retail business, this does not apply to the detailed or specialized lines.

Report Collection System—In the 1963 Census, merchandise line reporting was requested from all retailers with paid employment, thus accounting for about 95 percent of the total retail

trade sales volume. In the 1967 Census, merchandise line data were again restricted to employers but were based in part on a sample. All known multiunits and all large single units were canvassed for merchandise line data. However, only 10 percent of the approximately 500,000 small single unit employer establishments (generally in the range of 1 to 3 employees) were mailed a census form. Data inflated on the basis of this sample represented the "nonmail" portion of the employer universe. The "nonmail" group represented about 15 percent of total sales of establishments with payroll in most kinds of business. Selected kinds of business, such as department stores, were completely canvassed.

Coverage—The merchandise line data reflect the sales experience of retail employers only. However, reporting was incomplete or inadequate for about 17 percent of the total dollar volume of retail employers.

Table 4 presents coverage ranges for each kind of business shown for the State, each Standard Metropolitan Statistical Area, and the area within the State but outside all SMSA's. The kinds of business for which merchandise line data are shown vary depending on the number of establishments in the area. An (X) has been entered where data are not shown.

Coverage ranges for each kind of business indicate the degree to which sales were acceptably reported by broad merchandise lines and were determined by dividing the total sales of establishments reporting acceptable data for broad lines (whether or not additional detail lines were reported) by the total sales of all establishments classified in that particular kind of business.

In addition, coverage ranges are presented for some broad merchandise lines (where additional detail merchandise line information within the broad line was requested) indicating the degree to which detail lines within that broad line were acceptably reported. The table presents each broad line under which additional detail line reporting was requested and shows the degree to which businesses which reported the specified broad merchandise line gave the additional detail breakdown. The coverage range was computed by summing the detail line sales and dividing the result by the broad line sales. The resultant ratio was then multiplied by the coverage range for the kind of business to put both ratios on the same base.

Coverage ranges used for both kinds of business and broad lines are:

- A=90 percent or more reporting.
- B=80 to 89 percent reporting.
- C=70 to 79 percent reporting.
- D=60 to 69 percent reporting.
- E=Less than 60 percent reporting.

Except when precluded by the Census disclosure rules (see Introduction), data have been shown in tables 1, 2, and 3 for individual kinds of business when the dollar volume of reporting coverage was sufficient to account for 60 percent or more on an inflated basis (ranges A through D)—as contrasted with 60 percent or more on a reported basis in 1963.

As noted above, the fact that an establishment reports a merchandise line breakdown does not itself mean that all lines handled by the establishment are reported separately. There are a few instances where this limitation in the reporting is particularly apparent. For example, as a result of the trade custom of grouping soaps and paper products with dry groceries, a number of food stores apparently included amounts for such products with line 020 instead of in lines 120 and 500. Some understatement, previously referred to, also resulted from the dropping of lines with negligible sales amounts.

There is, of course, no assurance that the pattern for the stores reporting by merchandise lines is representative of those which did not report.

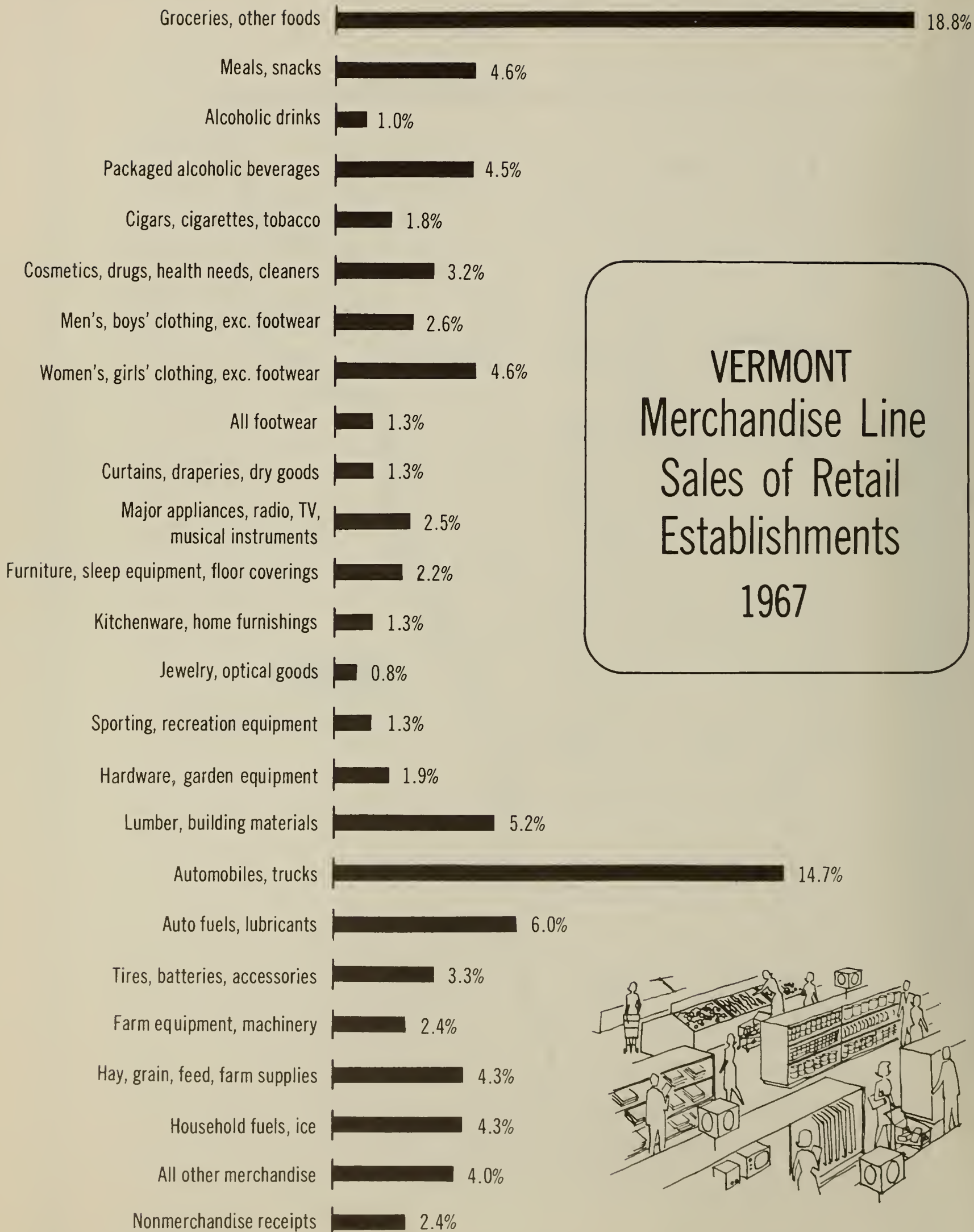
Description of the Tables—Tables 1, 2, and 3 in the 1967 report provide data for each kind of business and give, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the specific kind of business accounted for by each of the lines carried; and in addition, for each line, the degree of specialization in that line. Specialization is indicated by computing the percentage which sales of that line is of total sales of those establishments which handled that particular line.

Table 4 presents information on reporting coverage which can be used as a guideline to evaluate the validity of the merchandise line tabulations. In addition, a table for use in computing sampling variability for such data is available in the report, United States Summary—Merchandise Line Sales (BC67-MLS1).

Information on detailed (as contrasted with broad) merchandise lines appears only in connection with the specific kind of business to which the lines apply. Data relating to the detailed lines are indented below the applicable broad line in the tabulations.

In 1967, data for lines which represent less than 0.05 percent and data for disclosure lines have been combined into a "miscellaneous merchandise" line within the applicable merchandise line grouping. Due to rounding procedures used, detail may not add to totals in the "sales" column and in the "all establishments" percentage column.





(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹	
DEPARTMENT STORES (SIC 531)												
	TOTAL	16	33 592	(X)	100.0		TOTAL ²	99	15 103	(X)	100.0	
020	GROCERIES-OTHER FOODS	5	170	1.0	.5		DRY GOODS STORES (SIC 539 PART)					
040	MEALS-SNACKS	6	262	1.5	.8							
120	COSMETICS-DRUGS-CLEANERS	13	851	3.3	2.5							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	16	5 231	15.6	15.6		TOTAL ²	7	535	(X)	100.0	
141	MEN'S CLOTHING	16	3 809	11.3	11.3							
142	BOYS' CLOTHING	16	1 422	4.2	4.2							
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	16	8 278	24.6	24.6		SEWING AND NEEDLEWORK STORES (SIC 539 PART)					
161	CHILDREN'S-INFANTS' WEAR	16	844	2.5	2.5		TOTAL ²	12	493	(X)	100.0	
162	HANDBAGS-ACCESSORIES	14	342	1.1	1.0							
163	MILLINERY	13	118	.4	.4							
164	HOSIERY	14	520	1.7	1.5		FOOD STORES (SIC 54)					
165	LINGERIE	15	1 205	3.9	3.6		TOTAL	511	155 494	(X)	100.0	
166	WOMEN'S COATS-SUITS-FURS-RAINWR	15	1 082	3.5	3.2							
167	WOMEN'S DRESSES	14	1 497	6.0	4.5							
168	WOMEN'S BLOUSES-SPTSWR	14	1 276	5.1	3.8							
169	GIRLS'-SUBTEEN-TEEN WEAR	13	661	2.3	2.0							
-	MISCELLANEOUS MERCHANDISE	(X)	733	(X)	2.2							
180	ALL FOOTWEAR	15	1 557	4.8	4.6		020	GROCERIES-OTHER FOODS	511	121 467	78.1	78.1
							040	MEALS-SNACKS	22	245	7.4	.2
200	CURTAINS-ORAPERIES-DRY GOODS	16	2 188	6.5	6.5		080	PACKAGED ALCOHOLIC BEVERAGES	376	7 603	5.9	4.9
201	PIECE GOODS-NOTIONS	14	612	2.2	1.8		100	CIGARS-CIGARETTES-TOBACCO	421	9 307	6.3	6.0
202	CURTAINS-ORAPERIES	16	1 542	4.6	4.6		120	COSMETICS-DRUGS-CLEANERS	301	5 668	4.2	3.6
-	MISCELLANEOUS MERCHANDISE	(X)	34	(X)	.1		140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	57	601	2.2	.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	2 860	10.4	8.5		160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	56	821	2.5	.5
221	MAJOR HOUSEHOLD APPLIANCES	10	1 828	7.6	5.4		180	ALL FOOTWEAR	41	460	1.7	.3
222	RADIO-TV'S MUSICAL INSTR.	13	1 022	3.6	3.0		200	CURTAINS-ORAPERIES-DRY GOODS	14	197	1.4	.1
-	MISCELLANEOUS MERCHANDISE	(X)	9	(X)	(Z)		220	MAJOR APPL-RADIO-TV-MUSICAL INST	14	493	2.6	.3
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	15	1 810	5.6	5.4		260	KITCHENWARE-HOME FURNISHINGS	78	857	1.2	.6
241	FLOOR COVERINGS	14	716	2.2	2.1		280	JEWELRY-OPTICAL GOODS	4	86	1.8	.1
242	FURNITURE-SLEEP EQUIPMENT	12	1 094	4.0	3.3		300	SPORTING-RECREATION EQUIPMENT	17	111	1.2	.1
							320	HARDWARE-GARDENING EQUIPMENT	76	776	2.8	.5
260	KITCHENWARE-HOME FURNISHINGS	16	1 203	3.6	3.6		400	AUTO FUELS-LUBRICANTS	41	1 104	14.2	.7
280	JEWELRY-OPTICAL GOODS	13	292	1.1	.9		500	ALL OTHER MERCHANDISE	211	5 629	5.0	3.6
300	SPORTING-RECREATION EQUIPMENT	15	1 126	3.6	3.4		-	MISCELLANEOUS MERCHANDISE	(X)	69	(X)	(Z)
320	HARDWARE-GARDENING EQUIPMENT	13	1 621	5.3	4.8			GROCERY STORES (SIC 541)				
321	HARDWARE-TOOLS	12	986	3.6	2.9			TOTAL	450	151 945	(X)	100.0
322	GARDENING EQUIPMENT-SUPPLIES	12	635	2.2	1.9		020	GROCERIES-OTHER FOODS	450	118 186	77.8	77.8
340	LUMBER-BUILDING MATERIALS	10	1 190	5.7	3.5		021	MEATS-FISH-POULTRY	424	34 516	23.0	22.7
348	PAINT-GLASS-WALLPAPER	10	371	1.7	1.1		022	PRODUCE (FRESH FRUITS-VEGETALS)	390	9 508	6.8	6.3
-	MISCELLANEOUS MERCHANDISE	(X)	819	(X)	2.4		023	FROZEN FOODS	393	7 022	4.7	4.6
400	AUTO FUELS-LUBRICANTS	3	57	.5	.2		024	ALL OTHER FOODS	439	67 139	44.6	44.2
420	AUTO TIRES-BATTERIES-ACCESS.	10	1 257	5.4	3.7		040	MEALS-SNACKS	14	106	4.0	.1
500	ALL OTHER MERCHANDISE	16	1 931	5.7	5.7		080	PACKAGED ALCOHOLIC BEVERAGES	374	7 587	6.0	5.0
501	TOYS-GAMES-WHEEL GOODS	15	764	2.7	2.3		100	CIGARS-CIGARETTES-TOBACCO	418	9 257	6.3	6.1
502	BOOKS-STATIONERY-PHOTO. EQUIP.	13	769	2.6	2.3		120	COSMETICS-DRUGS-CLEANERS	299	5 648	4.3	3.7
518	MOSE. EXC. TOY-GAMES-BOOKS-STA	8	398	2.0	1.2		140	MEN'S-BOYS' CLOTHING EXC FOOTWR	57	601	2.2	.4
520	NONMERCHANDISE RECEIPTS.	10	1 579	7.4	4.7		160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	56	821	2.5	.5
535	ALL OTHER SERVICE RECEIPTS	10	1 476	6.9	4.4		180	ALL FOOTWEAR	41	460	1.7	.3
-	MISCELLANEOUS	(X)	103	(X)	.3		200	CURTAINS-ORAPERIES-DRY GOODS	14	197	1.4	.1
-	MISCELLANEOUS MERCHANDISE	(X)	128	(X)	.4		220	MAJOR APPL-RADIO-TV-MUSICAL INST	14	493	2.6	.3
							260	KITCHENWARE-HOME FURNISHINGS	78	856	1.2	.6
							280	JEWELRY-OPTICAL GOODS	4	86	1.7	.1
							300	SPORTING-RECREATION EQUIPMENT	17	111	1.2	.1
							320	HARDWARE-GARDENING EQUIPMENT	76	775	2.7	.5
							400	AUTO FUELS-LUBRICANTS	41	1 104	14.2	.7
	VARIETY STORES (SIC 533)						500	ALL OTHER MERCHANDISE	208	5 600	5.1	3.7
	TOTAL	70	21 588	(X)	100.0		516	ALL OTHER MERCHANDISE	107	2 773	3.3	1.8
020	GROCERIES-OTHER FOODS	58	905	4.4	4.2		517	PAPER-PAPER PRODUCTS	190	2 825	2.7	1.9
040	MEALS-SNACKS	35	1 121	7.6	5.2		-	MISCELLANEOUS MERCHANDISE	(X)	57	(X)	(Z)
100	CIGARS-CIGARETTES-TOBACCO	9	222	12.8	1.0							
120	COSMETICS-DRUGS-CLEANERS	66	1 102	5.2	5.1			MEAT MARKETS (SIC 542 PT.)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	64	1 556	7.3	7.2			TOTAL	6	(O)	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	66	5 228	24.2	24.2		020	GROCERIES-OTHER FOODS	6	}	99.6	99.6
180	ALL FOOTWEAR	58	654	3.1	3.0		021	MEATS-FISH-POULTRY	6		94.8	94.8
200	CURTAINS-ORAPERIES-DRY GOODS	64	2 540	12.0	11.8		024	ALL OTHER FOODS	3		4.2	3.9
220	MAJOR APPL-RADIO-TV-MUSICAL INST	51	679	3.2	3.1		-	MISCELLANEOUS MERCHANDISE	(X)	(X)	.7	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	46	527	2.6	2.4							
260	KITCHENWARE-HOME FURNISHINGS	60	1 178	6.1	5.5							
280	JEWELRY-OPTICAL GOODS	59	363	1.8	1.7							
300	SPORTING-RECREATION EQUIPMENT	32	218	1.6	1.0							
320	HARDWARE-GARDENING EQUIPMENT	63	793	3.7	3.7							
340	LUMBER-BUILDING MATERIALS	17	131	2.4	.6							
500	ALL OTHER MERCHANDISE	66	3 810	18.0	17.6							
520	NONMERCHANDISE RECEIPTS.	32	440	4.3	2.0							
-	MISCELLANEOUS MERCHANDISE	(X)	119	(X)	.6							

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					380	AUTOMOBILES-TRUCKS	115	72 469	84.3	84.3
	TOTAL ²	4	198	(X)	100.0	381	NEW PASSENGER CARS-RETAIL. . .	115	45 372	52.8	52.8
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)					383	NEW COMMERCIAL VEHICLES-RETAIL	65	6 443	11.5	7.5
	TOTAL	9	255	(X)	100.0	385	USED PASSENGER CARS-RETAIL . .	114	17 775	20.7	20.7
	RETAIL BAKERIES (SIC 546)					386	USED PASSENGER CARS-WHSE. . .	52	1 323	4.2	1.5
	TOTAL ²	33	1 798	(X)	100.0	387	USED COMMERCIAL VEHICLES . . .	55	1 170	2.7	1.4
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462)					-	MISCELLANEOUS MERCHANDISE. . .	(X)	382	(X)	.4
	TOTAL	32	(0)	(X)	100.0	400	AUTO FUELS-LUBRICANTS.	82	1 420	2.0	1.7
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)					401	GASOLINE	48	1 117	2.0	1.3
	TOTAL	1	(0)	(X)	100.0	403	MOTOR OILS-GREASES-OTHER OILS.	60	295	.5	.3
	DAIRY PRODUCTS STORES (SIC 545)					-	MISCELLANEOUS MERCHANDISE. . .	(X)	7	(X)	(Z)
	TOTAL	3	(0)	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS. . .	113	6 631	7.7	7.7
	EGG AND POULTRY DEALERS (SIC 549 PT.)					421	PARTS INSTALLED IN REPAIR WORK	112	3 738	4.3	4.3
	TOTAL	1	(0)	(X)	100.0	422	PARTS-WHOLESALE.	87	1 380	1.9	1.6
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)					423	PARTS-RETAIL	89	543	.6	.6
	TOTAL ²	4	229	(X)	100.0	424	AUTOMOBILE TIRES-BATTERIES-ACC	82	967	1.3	1.1
	AUTOMOTIVE DEALERS (SIC 55 EX. 554)					520	NONMERCHANDISE RECEIPTS.	101	5 116	6.5	6.0
	TOTAL	254	130 120	(X)	100.0	527	SERVICE LABOR.	101	4 794	6.1	5.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	22	1 034	34.7	.8	528	OTHER NONMERCHANDISE RECEIPTS.	36	321	1.1	.4
260	KITCHENWARE-HOME FURNISHINGS . .	18	109	5.8	.1	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	316	(X)	.4
300	SPORTING-RECREATION EQUIPMENT. .	34	1 634	25.4	1.3		DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)				
320	HARDWARE-GARDENING EQUIPMENT . .	17	153	8.3	.1		TOTAL ²	17	9 162	(X)	100.0
380	AUTOMOBILES-TRUCKS	181	97 714	84.0	75.1		DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)				
400	AUTO FUELS-LUBRICANTS.	130	1 955	2.1	1.5		TOTAL	17	15 063	(X)	100.0
420	AUTO TIRES-BATTERIES-ACCESS. . .	201	14 707	12.3	11.3	380	AUTOMOBILES-TRUCKS	17	13 134	87.2	87.2
500	ALL OTHER MERCHANDISE.	42	4 630	32.4	3.6	381	NEW PASSENGER CARS-RETAIL. . .	17	7 952	52.8	52.8
520	NONMERCHANDISE RECEIPTS.	188	7 769	6.9	6.0	383	NEW COMMERCIAL VEHICLES-RETAIL	7	796	9.2	5.3
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	415	(X)	.3	385	USED PASSENGER CARS-RETAIL . .	17	3 530	23.4	23.4
	MOTOR VEHICLE DEALERS (SIC 551, 552)					386	USED PASSENGER CARS-WHSE. . .	10	229	2.6	1.5
	TOTAL	169	114 304	(X)	100.0	387	USED COMMERCIAL VEHICLES . . .	7	221	2.6	1.5
380	AUTOMOBILES-TRUCKS	169	96 628	84.5	84.5	-	MISCELLANEOUS MERCHANDISE . .	(X)	405	(X)	2.7
400	AUTO FUELS-LUBRICANTS.	113	1 727	1.9	1.5	400	AUTO FUELS-LUBRICANTS.	13	133	1.3	.9
420	AUTO TIRES-BATTERIES-ACCESS. . .	154	8 645	7.9	7.6	401	GASOLINE	6	80	1.1	.5
520	NONMERCHANDISE RECEIPTS.	140	6 958	6.7	6.1	403	MOTOR OILS-GREASES-OTHER OILS.	11	53	.6	.4
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	345	(X)	.3	420	AUTO TIRES-BATTERIES-ACCESS. . .	16	897	7.2	6.0
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)					421	PARTS INSTALLED IN REPAIR WORK	16	563	4.4	3.7
	TOTAL	115	85 952	(X)	100.0	422	PARTS-WHOLESALE.	14	196	1.6	1.3
						423	PARTS-RETAIL	14	45	.3	.3
						424	AUTOMOBILE TIRES-BATTERIES-ACC	13	82	.6	.5
						520	NONMERCHANDISE RECEIPTS.	16	888	7.1	5.9
						527	SERVICE LABOR.	16	812	6.5	5.4
						528	OTHER NONMERCHANDISE RECEIPTS.	7	75	1.0	.5
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	9	(X)	.1
							MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)				
							TOTAL ²	20	4 127	(X)	100.0
							TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)				
							TOTAL	47	8 478	(X)	100.0
						220	MAJOR APPL-RADIO-TV-MUSICAL INST	22	1 030	32.7	12.1
						260	KITCHENWARE-HOME FURNISHINGS . .	18	109	4.6	1.3
						300	SPORTING-RECREATION EQUIPMENT. .	19	220	8.0	2.6
						320	HARDWARE-GARDENING EQUIPMENT . .	15	92	6.9	1.1
						380	AUTOMOBILES-TRUCKS	5	52	9.6	.6
						400	AUTO FUELS-LUBRICANTS.	12	175	17.5	2.1
						420	AUTO TIRES-BATTERIES-ACCESS. . .	47	6 021	71.0	71.0
						520	NONMERCHANDISE RECEIPTS.	30	519	7.6	6.1
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	260	(X)	3.1
							HOME AND AUTO SUPPLY STORES (SIC 553 PT.)				
							TOTAL ²	15	1 795	(X)	100.0

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NA Not available. X Not applicable. Z Less than 0.05 percent.

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TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab-lishments handling the line	All estab-lish-ments ¹					Estab-lishments handling the line	All estab-lish-ments ¹
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC SS3 PT.)					400	AUTO FUELS-LUBRICANTS	385	34 816	80.4	80.4
						401	GASOLINE	385	32 338	74.7	74.7
						402	OTHER AUTOMOTIVE FUELS	52	689	11.1	1.6
	TOTAL	32	6 683	(X)	100.0	403	MOTOR OILS-GREASES-OTHER OILS.	344	1 791	4.4	4.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	7	360	20.9	5.4	420	AUTO TIRES-BATTERIES-ACCESS. . .	326	4 779	12.7	11.0
221	MAJOR HOUSEHOLD APPLIANCES . . .	5	139	11.2	2.1	421	PARTS INSTALLED IN REPAIR WORK	208	1 708	6.5	3.9
222	RADIOS-TV'S MUSICAL INSTR. . . .	6	220	12.7	3.3	423	PARTS-RETAIL	69	233	2.9	.5
						424	AUTOMOBILE TIRES-BATTERIES-ACC	305	2 838	8.2	6.6
260	KITCHENWARE-HOME FURNISHINGS . .	5	10	.5	.1						
300	SPORTING-RECREATION EQUIPMENT. .	7	92	5.8	1.4	480	HOUSEHOLD FUELS-ICE.	21	407	11.8	.9
320	HARDWARE-GARDENING EQUIPMENT . .	5	28	2.1	.4	500	ALL OTHER MERCHANDISE.	7	28	8.3	.1
380	AUTOMOBILES-TRUCKS	4	50	9.5	.7						
400	AUTO FUELS-LUBRICANTS.	8	138	19.8	2.1	520	NONMERCHANDISE RECEIPTS.	235	1 612	6.5	3.7
420	AUTO TIRES-BATTERIES-ACCESS. . . .	32	5 585	83.6	83.6	527	SERVICE LABOR.	229	1 414	5.9	3.3
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	264	(X)	.6
520	NONMERCHANDISE RECEIPTS.	19	360	7.1	5.4						
524	BRAKE AND WHEEL SERVICES	12	158	8.2	2.4						
525	TIRE SERVICES OTHER THAN RETRO	12	75	1.8	1.1						
526	OTHER NONMERCHANDISE RECEIPTS.	13	127	6.5	1.9		APPAREL AND ACCESSORY STORES (SIC S6)				
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	59	(X)	.9		TOTAL	217	27 116	(X)	100.0
	BOAT DEALERS (SIC SS91)					100	CIGARS-CIGARETTES-TOBACCO. . . .	3	51	9.5	.2
						120	COSMETICS-DRUGS-CLEANERS	7	64	5.4	.2
	TOTAL	12	1 666	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	112	8 127	49.2	30.0
						160	WOMEN'S-GIRLS'CLOTHING+EXC FOOTWR	144	12 436	69.1	45.9
300	SPORTING-RECREATION EQUIPMENT. .	12	1 349	81.0	81.0	180	ALL FOOTWEAR	99	5 106	40.1	18.8
307	OUTBOARD BOATS	9	274	21.4	16.4	200	CURTAINS-DRAPERIES-DRY GOODS . .	23	367	9.3	1.4
308	OUTBOARD MOTORS.	8	149	13.7	8.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	34	3.3	.1
309	INBOARD MOTOR BOATS.	7	402	32.5	24.1	260	KITCHENWARE-HOME FURNISHINGS . .	5	35	1.5	.1
311	INBOARD-OUTORIVE BOATS	6	77	12.1	4.6	280	JEWELRY-OPTICAL GOODS.	11	75	4.1	.3
312	BOAT TRAILERS.	8	33	2.8	2.0	300	SPORTING-RECREATION EQUIPMENT. .	17	585	20.3	2.2
313	MARINE ACCESS. AND PARTS	10	190	14.5	11.4	500	ALL OTHER MERCHANDISE.	7	51	10.0	.2
318	ALL OTHER BOATS.	4	41	6.7	2.5	520	NONMERCHANDISE RECEIPTS.	28	163	10.5	.6
319	ALL OTHER MOSE-EXC BOATS	6	183	17.3	11.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	22	(X)	.1
400	AUTO FUELS-LUBRICANTS.	6	36	3.9	2.2		WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC S62, 3, 8)				
401	GASOLINE	6	35	3.7	2.1						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1	(X)	.1		TOTAL	77	9 479	(X)	100.0
500	ALL OTHER MERCHANDISE.	3	36	6.7	2.2						
						120	COSMETICS-DRUGS-CLEANERS	4	48	5.9	.5
520	NONMERCHANDISE RECEIPTS.	9	128	9.2	7.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11	367	10.6	3.9
527	SERVICE LABOR.	8	79	6.7	4.7	160	WOMEN'S-GIRLS'CLOTHING+EXC FOOTWR	77	8 584	90.6	90.6
531	STORAGE AND DOCKING SERVICES . . .	6	39	3.8	2.3	180	ALL FOOTWEAR	9	166	6.5	1.8
532	OTHER NONMERCHANDISE RECEIPTS.	4	10	1.6	.6	200	CURTAINS-DRAPERIES-DRY GOODS . .	6	121	8.9	1.3
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	117	(X)	7.0	520	NONMERCHANDISE RECEIPTS.	10	54	9.5	.6
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	138	(X)	1.5
	HOUSEHOLD TRAILER DEALERS (SIC SS92)						WOMEN'S READY-TO-WEAR STORES (SIC S62)				
	TOTAL	20	4 305	(X)	100.0		TOTAL	66	8 146	(X)	100.0
500	ALL OTHER MERCHANDISE.	20	4 247	98.7	98.7	120	COSMETICS-DRUGS-CLEANERS	4	46	6.3	.6
504	MOBILE HOMES-HOUSEHOLD TRLRS . .	18	4 000	94.6	92.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	9	335	11.5	4.1
505	CAMP TRAILERS-TRAVEL TRAILERS. . .	5	223	15.4	5.2	142	BOYS' CLOTHING	6	92	3.2	1.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	24	(X)	.6	144	OTHER MEN'S OUTERWEAR.	4	97	5.1	1.2
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	58	(X)	1.3	146	OTHER MEN'S CLOTHING	5	77	3.8	.9
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	68	(X)	.8
	AIRCRAFT, MOTORCYCLE DEALERS (SIC SS99 PT.)					160	WOMEN'S-GIRLS'CLOTHING+EXC FOOTWR	66	7 517	92.3	92.3
						161	CHILDREN'S-INFANTS' WEAR	14	469	10.6	5.8
	TOTAL	5	(0)	(X)	100.0	163	MILLINERY.	14	72	2.7	.9
						164	HOSIERY.	55	309	3.9	3.8
						165	LINGERIE	55	544	7.2	6.7
						168	WOMEN'S BLOUSES-SPTSWR	62	1 789	22.0	22.0
	AUTOMOTIVE DEALERS, N.E.C. (SIC SS99 PT.)					172	DRESSES.	66	2 811	34.5	34.5
						173	COATS-SUITS.	62	1 136	13.9	13.9
	TOTAL	1	(0)	(X)	100.0	174	HANDBAGS	32	123	2.1	1.5
						175	FURS	6	26	1.7	.3
						176	OTHER WOMEN'S-GIRLS'CLOTHES ACC	27	234	4.9	2.9
	GASOLINE SERVICE STATIONS (SIC SS4)					180	ALL FOOTWEAR	8	117	5.5	1.4
						200	CURTAINS-DRAPERIES-DRY GOODS . .	4	81	8.1	1.0
	TOTAL	385	43 306	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	50	(X)	.6
020	GROCERIES-OTHER FOODS.	38	329	10.0	.8		MILLINERY STORES (SIC S63 PT.)				
040	MEALS-SNACKS	9	63	7.6	.1						
100	CIGARS-CIGARETTES-TOBACCO. . . .	69	358	4.7	.8		TOTAL	1	(0)	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT. .	26	84	2.6	.2						
380	AUTOMOBILES-TRUCKS	29	566	14.9	1.3						
391	OTHER POWERED ROAD VEHICLES. . .	28	327	9.1	.8						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	4	(X)	(Z)						

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TABLE 1. The State: 1967—Continued

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			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	CORSET AND LINGERIE STORES (SIC 563 PT.)						FAMILY SHOE STORES (SIC 566 PT.)				
	TOTAL	1	(0)	(X)	100.0		TOTAL	38	3 822	(X)	100.0
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	9	13	1.4	.3
	TOTAL	7	1 131	(X)	100.0	180	ALL FOOTWEAR	38	3 688	96.5	96.5
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	7	949	83.9	83.9	181	MEN'S AND BOYS' FOOTWEAR	38	1 117	29.2	29.2
-	MISCELLANEOUS MERCHANDISE	(X)	182	(X)	16.1	182	WOMEN'S AND GIRLS' FOOTWEAR	38	1 921	50.3	50.3
						183	CHILDREN'S AND INFANTS' FOOTWR	36	648	17.9	17.0
	FURRIERS AND FUR SHOPS (SIC 568)					500	ALL OTHER MERCHANDISE	3	34	7.3	.9
	TOTAL	2	(0)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	86	(X)	2.3
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)						CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)				
	TOTAL	43	5 984	(X)	100.0		TOTAL	5	361	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	43	5 445	91.0	91.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5	351	97.2	97.2
142	BOYS' CLOTHING	33	520	10.6	8.7	161	CHILDREN'S-INFANTS' WEAR	5	295	81.7	81.7
143	MEN'S TAILORED OUTERWEAR	41	2 380	40.4	39.8	-	MISCELLANEOUS MERCHANDISE	(X)	55	(X)	15.2
144	OTHER MEN'S OUTERWEAR	38	944	17.5	15.8	-	MISCELLANEOUS MERCHANDISE	(X)	10	(X)	2.8
145	MEN'S HATS	25	135	3.4	2.3		MISC. APPAREL AND ACCESSORY STRS. (SIC 569)				
146	OTHER MEN'S CLOTHING	39	1 466	28.0	24.5		TOTAL	1	(0)	(X)	100.0
180	ALL FOOTWEAR	19	292	14.0	4.9		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
300	SPORTING-RECREATION EQUIPMENT	4	109	16.2	1.8		TOTAL	158	22 224	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	138	(X)	2.3	200	CURTAINS-ORAPERIES-DRY GOODS	33	725	13.0	3.3
	CUSTOM TAILORS (SIC 567)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	86	7 897	73.1	35.5
	TOTAL	1	(0)	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	74	11 075	77.5	49.8
	FAMILY CLOTHING STORES (SIC 565)					260	KITCHENWARE-HOME FURNISHINGS	57	1 009	10.0	4.5
	TOTAL	47	7 002	(X)	100.0	340	LUMBER-BUILDING MATERIALS	4	75	13.0	.3
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	47	2 266	32.4	32.4	480	HOUSEHOLD FUELS-ICE	7	447	18.3	2.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	47	3 375	48.2	48.2	500	ALL OTHER MERCHANDISE	17	150	7.3	.7
180	ALL FOOTWEAR	27	543	15.1	7.8	520	NONMERCHANDISE RECEIPTS	55	617	9.6	2.8
200	CURTAINS-ORAPERIES-DRY GOODS	18	246	8.1	3.5	-	MISCELLANEOUS MERCHANDISE	(X)	228	(X)	1.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	33	3.6	.5		FURNITURE STORES (SIC 5712)				
280	JEWELRY-OPTICAL GOODS	7	52	3.3	.7		TOTAL	63	11 815	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT	9	355	19.4	5.1	200	CURTAINS-ORAPERIES-DRY GOODS	19	375	8.7	3.2
520	NONMERCHANDISE RECEIPTS	13	78	8.8	1.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	3	326	19.8	2.8
-	MISCELLANEOUS MERCHANDISE	(X)	54	(X)	.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	63	10 269	86.9	86.9
	SHOE STORES (SIC 566)					243	SLEEP EQUIPMENT	62	1 871	16.3	15.8
	TOTAL	43	(0)	(X)	100.0	244	OTHER HOUSEHOLD FURNITURE	63	6 422	54.4	54.4
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	9	1.5	.3	.3	245	FLOOR COVERINGS-SOFT SURFACE	52	1 543	14.8	13.1
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	11	6.4	1.5	1.5	246	FLOOR COVERINGS-HARD SURFACE	34	327	5.9	2.8
180	ALL FOOTWEAR	43	(0)	96.5	96.5	247	NONHOUSEHOLD FURNITURE	7	106	4.0	.9
500	ALL OTHER MERCHANDISE	3	6.8	.8	.8	260	KITCHENWARE-HOME FURNISHINGS	25	431	9.9	3.6
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	.8	.8	500	ALL OTHER MERCHANDISE	15	122	5.8	1.0
	MEN'S SHOE STORES (SIC 566 PT.)					520	NONMERCHANDISE RECEIPTS	3	189	8.9	1.6
	TOTAL	-	-	(X)	-	-	MISCELLANEOUS MERCHANDISE	(X)	103	(X)	.9
	WOMEN'S SHOE STORES (SIC 566 PT.)						HOME FURNISHINGS STORES (OTHER 571)				
	TOTAL ²	3	292	(X)	100.0		TOTAL	12	851	(X)	100.0
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)					200	CURTAINS-ORAPERIES-DRY GOODS	6	286	57.1	33.6
	TOTAL	2	(0)	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7	454	86.2	53.3
						-	MISCELLANEOUS MERCHANDISE	(X)	110	(X)	12.9
							FLOOR COVERINGS STORES (SIC 5713)				
							TOTAL ²	6	454	(X)	100.0
							ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)				
							TOTAL	4	(0)	(X)	100.0

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TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
200	CURTAINS-ORAPERIES-ORY GOOOS . . .	4	(0)	85.4	85.4	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	56	(X)	.2
-	MISCELLANEOUS MERCHANOISE. . . .	(X)		(X)	14.6						
	CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)						CAFETERIAS (SIC 5812 PT.)				
	TOTAL	1	(0)	(X)	100.0		TOTAL	33	2 121	(X)	100.0
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)					040	MEALS-SNACKS	33	2 006	94.6	94.6
	TOTAL	1	(0)	(X)	100.0	060	ALCOHOLIC DRINKS	4	66	14.2	3.1
	HOUSEHOLD APPLIANCE STORES (SIC 572)					100	CIGARS-CIGARETTES-TOBACCO. . . .	14	37	6.1	1.7
	TOTAL	48	6 505	(X)	100.0	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	12	(X)	.6
200	CURTAINS-ORAPERIES-ORY GOOOS . . .	8	64	9.8	1.0		REFRESHMENT PLACES (SIC 5812 PT.)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	47	4 873	74.9	74.9	020	GROCERIES-OTHER FOODS.	17	145	12.5	2.8
260	KITCHENWARE-HOME FURNISHINGS . .	27	506	9.9	7.8	040	MEALS-SNACKS	116	4 299	82.9	82.9
480	HOUSEHOLD FUELS-ICE.	4	320	18.5	4.9	100	CIGARS-CIGARETTES-TOBACCO. . . .	28	105	6.2	2.0
520	NONMERCHANOISE RECEIPTS.	32	200	6.5	3.1	520	NONMERCHANOISE RECEIPTS.	8	16	4.9	.3
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	542	(X)	8.3	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	621	(X)	12.0
	RADIO AND TELEVISION STORES (SIC 5732)						ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)				
	TOTAL	22	2 322	(X)	100.0		TOTAL	74	3 500	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	22	2 007	86.4	86.4	040	MEALS-SNACKS	74	877	30.2	25.1
520	NONMERCHANOISE RECEIPTS.	10	175	20.1	7.5	060	ALCOHOLIC DRINKS	74	2 606	74.5	74.5
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	140	(X)	6.0	520	NONMERCHANOISE RECEIPTS.	5	17	3.5	.5
	RECORD SHOPS (SIC 5733 PT.)						ORUG STORES AND PROPRIETARY STRS. (SIC 591)				
	TOTAL ²	6	414	(X)	100.0		TOTAL	110	15 532	(X)	100.0
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)					020	GROCERIES-OTHER FOODS.	11	120	7.2	.8
	TOTAL ²	7	317	(X)	100.0	040	MEALS-SNACKS	22	214	9.6	1.4
	EATING AND DRINKING PLACES (SIC 58)					100	CIGARS-CIGARETTES-TOBACCO. . . .	49	507	7.0	3.3
	TOTAL	557	36 664	(X)	100.0	120	COSMETICS-DRUGS-CLEANERS	110	13 300	85.6	85.6
020	GROCERIES-OTHER FOODS.	30	245	10.7	.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	5	72	11.1	.5
040	MEALS-SNACKS	557	28 340	78.9	77.3	260	KITCHENWARE-HOME FURNISHINGS . .	10	97	5.0	.6
060	ALCOHOLIC DRINKS	252	6 819	28.7	18.6	280	JEWELRY-OPTICAL GOODS.	25	197	4.7	1.3
100	CIGARS-CIGARETTES-TOBACCO. . . .	119	336	3.3	.9	300	SPORTING-RECREATION EQUIPMENT. .	5	56	7.1	.4
120	COSMETICS-DRUGS-CLEANERS	15	72	6.0	.2	320	HAIRWARE-GROOMING EQUIPMENT . .	4	95	13.0	.6
500	ALL OTHER MERCHANOISE.	25	459	14.1	1.3	500	ALL OTHER MERCHANOISE.	26	646	15.0	4.2
520	NONMERCHANOISE RECEIPTS.	91	354	3.8	1.0	520	NONMERCHANOISE RECEIPTS.	7	39	10.3	.3
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	39	(X)	.1	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	189	(X)	1.2
	EATING PLACES (SIC 5812)						DRUG STORES (SIC 591 PT.)				
	TOTAL	483	33 164	(X)	100.0		TOTAL	98	14 462	(X)	100.0
020	GROCERIES-OTHER FOODS.	30	246	9.3	.7	020	GROCERIES-OTHER FOODS.	9	109	7.0	.8
040	MEALS-SNACKS	483	27 443	82.7	82.7	040	MEALS-SNACKS	19	190	8.6	1.3
060	ALCOHOLIC DRINKS	178	4 213	21.3	12.7	100	CIGARS-CIGARETTES-TOBACCO. . . .	43	454	6.3	3.1
100	CIGARS-CIGARETTES-TOBACCO. . . .	118	338	3.3	1.0	120	COSMETICS-DRUGS-CLEANERS	98	12 468	86.2	86.2
120	COSMETICS-DRUGS-CLEANERS	15	72	5.2	.2	121	MEICINES EXC. PRESCRIPTION. . .	85	4 328	32.7	29.9
500	ALL OTHER MERCHANOISE.	25	460	13.2	1.4	122	PRESCRIPTION MEICINES	98	5 610	38.8	38.8
520	NONMERCHANOISE RECEIPTS.	87	338	3.6	1.0	123	ALL OTHER DRUGS-PROPRIETARIES. .	82	2 371	20.9	16.4
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	54	(X)	.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	40	7.8	.3
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)					260	KITCHENWARE-HOME FURNISHINGS . .	8	85	4.9	.6
	TOTAL	334	25 857	(X)	100.0	280	JEWELRY-OPTICAL GOODS.	22	189	4.5	1.3
020	GROCERIES-OTHER FOODS.	13	100	8.1	.4	300	SPORTING-RECREATION EQUIPMENT. .	5	51	6.8	.4
040	MEALS-SNACKS	334	21 138	81.7	81.7	320	HAIRWARE-GROOMING EQUIPMENT . .	4	91	12.5	.6
060	ALCOHOLIC DRINKS	171	3 921	21.0	15.2	500	ALL OTHER MERCHANOISE.	21	593	14.5	4.1
100	CIGARS-CIGARETTES-TOBACCO. . . .	76	197	2.7	.8	520	NONMERCHANOISE RECEIPTS.	5	33	6.4	.2
500	ALL OTHER MERCHANOISE.	13	131	5.1	.5	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	159	(X)	1.1
520	NONMERCHANOISE RECEIPTS.	76	314	3.5	1.2		PROPRIETARY STORES (SIC 591 PT.)				
							TOTAL ²	12	1 070	(X)	100.0
							MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)				
							TOTAL	551	104 587	(X)	100.0
						020	GROCERIES-OTHER FOODS.	19	201	25.0	.2

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
040	MEALS-SNACKS	12	182	40.0	.2	280	JEWELRY-OPTICAL GOODS.	33	3 457	66.5	66.5
080	PACKAGEO ALCOHOLIC BEVERAGES	61	22 593	84.3	21.6	281	WATCHES-CLOCKS	31	642	12.3	12.3
100	CIGARS-CIGARETTES-TOBACCO.	24	397	57.1	.4	282	SILVERWARE	29	562	10.8	10.8
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	18	281	13.0	.3	285	ALL OTHER JEWELRY ITEMS.	30	574	11.0	11.0
160	WOMEN'S-GIRLS'CLOTHING EX FOOTWR.	18	347	13.0	.3	286	OPTICAL GOODS.	5	23	.9	.4
180	ALL FOOTWEAR	34	198	5.0	.2	287	OIAMONOS, EXC. OIAMONO WATCHES	31	1 231	23.8	23.7
220	MAJOR APPL-RADIO-TV-MUSICAL INST	40	1 040	12.5	1.0	288	RINGS, EXC. OIAMONOS	30	422	8.1	8.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	18	360	20.0	.3						
260	KITCHENWARE-HOME FURNISHINGS	36	1 102	19.6	1.1	300	SPORTING-RECREATION EQUIPMENT.	4	88	4.0	1.7
280	JEWELRY-OPTICAL GOODS.	57	3 683	53.0	3.5	500	ALL OTHER MERCHANOISE.	4	230	10.6	4.4
300	SPORTING-RECREATION EQUIPMENT.	52	3 594	43.5	3.4						
320	HAROWARE-GAROENING EQUIPMENT	36	1 047	9.3	1.0	520	NONMERCHANOISE RECEIPTS.	29	309	9.9	5.9
340	LUMBER-BUILDING MATERIALS.	31	2 060	14.1	2.0	529	WATCH-CLOCK-JEWELRY REPAIRS.	28	297	10.4	5.7
380	AUTOMOBILES-TRUCKS	7	146	9.0	.1	-	MISCELLANEOUS	(X)	11	(X)	.2
400	AUTO FUELS-LUBRICANTS.	33	1 858	16.6	1.8						
420	AUTO TIRES-BATTERIES-ACCESS.	19	415	10.5	.4	-	MISCELLANEOUS MERCHANOISE.	(X)	4	(X)	.1
440	FARM EQUIPMENT MACHINERY	6	388	19.0	.4						
460	HAY-GRAIN-FEEO-FARM SUPPLIES	77	28 342	92.1	27.1						
480	HOUSEHOLD FUELS-ICE.	173	26 606	78.8	25.4		FUEL OIL OEALEERS (SIC 5983)				
500	ALL OTHER MERCHANOISE.	170	8 061	69.3	7.7						
520	NONMERCHANOISE RECEIPTS.	132	1 588	8.0	1.5						
-	MISCELLANEOUS MERCHANDISE.	(X)	98	(X)	.1						
							TOTAL	106	22 576	(X)	100.0
	LIQUOR STORES (SIC 592)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	5	144	8.4	.6
						340	LUMBER-BUILDING MATERIALS.	9	488	11.9	2.2
						400	AUTO FUELS-LUBRICANTS.	16	1 635	23.7	7.2
						420	AUTO TIRES-BATTERIES-ACCESS.	6	118	4.9	.5
	TOTAL	57	22 691	(X)	100.0	480	HOUSEHOLD FUELS-ICE.	106	19 419	86.0	86.0
080	PACKAGEO ALCOHOLIC BEVERAGES	57	22 529	99.3	99.3	481	LP GAS-WHOLESALE	3	67	5.4	.3
-	MISCELLANEOUS MERCHANDISE.	(X)	162	(X)	.7	482	OTHER LP GAS SALES	24	638	10.0	2.8
						483	OTHER FUELS.	106	18 710	82.9	82.9
	ANTIQUE STORES (SIC 5932)					500	ALL OTHER MERCHANOISE.	5	323	26.9	1.4
						520	NONMERCHANOISE RECEIPTS.	15	273	7.2	1.2
						-	MISCELLANEOUS MERCHANOISE.	(X)	176	(X)	.8
	TOTAL ²	11	269	(X)	100.0						
							LIQUEFIEO PETRL. GAS (8TTLD. GAS) OEALEERS (SIC 5984)				
	SECONOHANO STORES (SIC 5933)										
							TOTAL ²	41	5 342	(X)	100.0
	TOTAL	19	1 007	(X)	100.0						
380	AUTOMOBILES-TRUCKS	6	127	41.8	12.6		FUEL AND ICE OEALEERS, N.E.C. (SIC 5982)				
420	AUTO TIRES-BATTERIES-ACCESS.	9	249	38.4	24.7						
500	ALL OTHER MERCHANOISE.	5	101	18.8	10.0						
-	MISCELLANEOUS MERCHANOISE.	(X)	530	(X)	52.6						
							TOTAL	18	2 278	(X)	100.0
	SPORTING GOODS STORES (SIC 5952)					480	HOUSEHOLD FUELS-ICE.	18	2 037	89.4	89.4
						483	OTHER FUELS.	18	2 020	88.7	88.7
						-	MISCELLANEOUS MERCHANOISE.	(X)	17	(X)	.7
	TOTAL	38	4 494	(X)	100.0	520	NONMERCHANOISE RECEIPTS.	6	19	3.3	.8
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	12	217	11.2	4.8	-	MISCELLANEOUS MERCHANOISE.	(X)	222	(X)	9.7
160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR.	11	277	14.5	6.2						
180	ALL FOOTWEAR	14	146	8.3	3.2						
							FLORISTS (SIC 5992)				
300	SPORTING-RECREATION EQUIPMENT.	38	3 360	74.8	74.8						
301	ATHLETIC GOODS(TO INDIVIDUALS)	21	668	24.7	14.9		TOTAL ²	35	1 832	(X)	100.0
302	ATHLETIC GOODS(TO TEAMS)	11	163	14.6	3.6						
303	HUNTING EQUIPMENT.	17	540	23.3	12.0						
304	FISHING EQUIPMENT.	17	285	12.2	6.3		CIGAR STORES AND STANOS (SIC 5993)				
305	WINTER SPORTS EQUIPMENT.	26	1 396	33.5	31.1						
306	BOATS-MOTORS-MARINE EQUIPMENT.	6	106	7.7	2.4		TOTAL ²	7	462	(X)	100.0
315	CAMPING EQUIP-SUPPLIES	13	129	6.4	2.9						
316	BICYCLES-LUGGAGE	8	73	4.0	1.6						
							BOOK STORES (SIC 5942)				
520	NONMERCHANDISE RECEIPTS.	11	214	23.5	4.8						
-	MISCELLANEOUS MERCHANDISE.	(X)	280	(X)	6.2		TOTAL ²	7	513	(X)	100.0
	BICYCLE SHOPS (SIC 5953)										
	TOTAL	-	-	(X)	-		STATIONERY STORES (SIC 5943)				
	JEWELRY STORES (SIC 597)						TOTAL	9	1 617	(X)	100.0
	TOTAL	33	5 202	(X)	100.0	500	ALL OTHER MERCHANOISE.	9	1 164	72.0	72.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	167	7.2	3.2	508	COMM'L STATIONERY-OFFICE SUPL.	6	366	22.6	22.6
260	KITCHENWARE-HOME FURNISHINGS	17	947	20.9	18.2	512	SOCIAL STATIONERY-GRNG CAROS.	9	381	23.6	23.6
266	ALL OTHER HOME FURN EXC. CHINA	12	794	19.9	15.3	513	BOOKS-PERIODICALS.	5	105	7.4	6.5
267	CHINA-GLASSWARE.	15	153	3.5	2.9	515	ALL OTHER MERCHANDISE.	5	225	14.6	13.9
						-	MISCELLANEOUS MERCHANDISE.	(X)	87	(X)	5.4
						-	MISCELLANEOUS MERCHANOISE.	(X)	453	(X)	28.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	HAY, GRAIN, AND FEEO STORES (SIC 5962)						NONSTORE RETAILERS (SIC 53 PART*)				
	TOTAL	64	29 420	(X)	100.0		TOTAL	49	10 846	(X)	100.0
320	HAROWARE-GAROEING EQUIPMENT	16	495	6.1	1.7	020	GROCERIES-OTHER FOODS	16	2 354	100.0	21.7
340	LUMBER-BUILDING MATERIALS	5	1 280	17.8	4.4	040	MEALS-SNACKS	7	473	49.4	4.4
400	AUTO FUELS-LUBRICANTS	13	165	4.5	.6	100	CIGARS-CIGARETTES-TOBACCO	8	766	100.0	7.1
460	HAY-GRAIN-FEEO-FARM SUPPLIES	64	26 351	89.6	89.6	120	COSMETICS-DRUGS-CLEANERS	14	55	.8	.5
480	HOUSEHOLD FUELS-ICE	5	419	13.4	1.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	18	355	5.0	3.3
520	NONMERCHANDISE RECEIPTS	12	228	3.5	.8	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	16	707	10.0	6.5
-	MISCELLANEOUS MERCHANDISE	(X)	482	(X)	1.6	180	ALL FOOTWEAR	13	131	2.0	1.2
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)					200	CURTAINS-ORAPERIES-DRY GOODS	13	427	6.5	3.9
	TOTAL ²	10	2 241	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	15	1 101	16.4	10.2
	GAROEEN SUPPLY STORES (SIC 5969 PT.)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	14	380	5.8	3.5
	TOTAL ²	6	295	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS	15	1 081	13.8	10.0
	NEWS DEALERS AND NEWSSTANDS (SIC 5994)					280	JEWELRY-OPTICAL GOODS	14	186	2.3	1.7
	TOTAL ²	14	911	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT	13	178	2.6	1.6
	HOBBSY, TOY, AND GAME SHOPS (SIC 5995)					320	HAROWARE-GAROEING EQUIPMENT	13	242	3.7	2.2
	TOTAL ²	3	181	(X)	100.0	340	LUMBER-BUILDING MATERIALS	15	497	7.7	4.6
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996)					420	AUTO TIRES-BATTERIES-ACCESS.	13	194	3.0	1.8
	TOTAL ²	4	360	(X)	100.0	440	FARM EQUIPMENT MACHINERY	12	75	1.1	.7
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)					500	ALL OTHER MERCHANDISE	19	663	9.9	6.1
	TOTAL ²	51	1 880	(X)	100.0	520	NONMERCHANDISE RECEIPTS	17	698	10.2	6.4
	OPTICAL GOODS STORES (SIC 5999 PT.)					-	MISCELLANEOUS MERCHANDISE	(X)	283	(X)	2.6
	TOTAL	2	(0)	(X)	100.0		MAIL ORDER HOUSES (SIC 532)				
	RETAIL STORES, N.E.C. (SIC 5999 PT.)						TOTAL	23	6 113	(X)	100.0
	TOTAL	16	(0)	(X)	100.0	020	GROCERIES-OTHER FOODS	5	404	97.0	6.6
						040	MEALS-SNACKS	3	6	1.5	.1
						120	COSMETICS-DRUGS-CLEANERS	13	44	.9	.7
						140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	18	352	7.0	5.8
						160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	16	704	13.9	11.5
						180	ALL FOOTWEAR	13	130	2.7	2.1
						200	CURTAINS-ORAPERIES-DRY GOODS	13	393	8.4	6.4
						220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	873	18.8	14.3
						240	FURNITURE-SLEEP EQUIP-FLOOR COV.	13	241	5.1	3.9
						260	KITCHENWARE-HOME FURNISHINGS	14	921	16.3	15.1
						280	JEWELRY-OPTICAL GOODS	14	176	3.1	2.9
						300	SPORTING-RECREATION EQUIPMENT	13	173	3.6	2.8
						320	HAROWARE-GAROEING EQUIPMENT	13	229	4.8	3.7
						340	LUMBER-BUILDING MATERIALS	13	227	4.8	3.7
						420	AUTO TIRES-BATTERIES-ACCESS.	13	193	4.2	3.2
						440	FARM EQUIPMENT MACHINERY	12	64	1.3	1.0
						500	ALL OTHER MERCHANDISE	15	355	7.5	5.8
						520	NONMERCHANDISE RECEIPTS	13	621	13.4	10.2
						-	MISCELLANEOUS MERCHANDISE	(X)	5	(X)	.1
							MERCHANDISING MACHINE OPERATORS (SIC 534)				
							TOTAL ²	8	1 789	(X)	100.0
							DIRECT SELLING ESTABLISHMENTS (SIC 535)				
							TOTAL	18	2 944	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967

(Not applicable)

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967

(Not applicable)

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales		Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales	
			Vermont				Vermont
340	RETAIL TRADE REPORTING SALES BY BROAD MERCHANOISE LINE.....		B		GENERAL MERCHANOISE GROUP STORES (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANOISE LINE		C
	BUILDING MATERIALS, HAROWARE, AND FARM EQUIP OEALERS (SIC 52) REPORTING SALES BY BROAD MERCHANOISE LINE.....		B		DEPARTMENT STORES (SIC 531) REPORTING SALES BY BROAD MERCHANOISE LINE		A
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525) REPORTING SALES BY BROAD MERCHANOISE LINE.....		(X)	140	REPORTING DETAIL WITHIN THE SPECIFIEO BROAO LINE		C
	REPORTING DETAIL WITHIN THE SPECIFIEO BROAO LINE LUMBER-BUILDING MATERIALS.....		(X)	160	MEN'S-BOYS' CLOTHING EXC FOOTWR....		C
	LUMBER AND OTHER BLOC. MATERIALS OEALERS (SIC 521) REPORTING SALES BY BROAD MERCHANOISE LINE.....		B	200	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR..		O
340	REPORTING DETAIL WITHIN THE SPECIFIEO BROAO LINE LUMBER-BUILDING MATERIALS.....		B	220	CURTAINS-ORAPERIES-ORY GOOOS.....		A
	PLUMBING AND HEATING EQUIP OLRS. (SIC 522) REPORTING SALES BY BROAD MERCHANOISE LINE.....		C	240	MAJOR APPL-RADIO-TV-MUSICAL INSTR..		B
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523) REPORTING SALES BY BROAD MERCHANOISE LINE.....		C	260	FURNITURE-SLEEP EQUIP-FLOOR COV....		E
	REPORTING DETAIL WITHIN THE SPECIFIEO BROAO LINE LUMBER-BUILDING MATERIALS.....		C	320	KITCHENWARE-HOME FURNISHINGS.....		B
	ELECTRICAL SUPPLY STORES (SIC 524) REPORTING SALES BY BROAD MERCHANOISE LINE.....		E	340	HAROWARE-GAROENING EQUIPMENT.....		A
320 340	HAROWARE STORES (SIC 5251) REPORTING SALES BY BROAD MERCHANOISE LINE.....		O	500	LUMBER-BUILDING MATERIALS.....		C
	REPORTING DETAIL WITHIN THE SPECIFIEO BROAO LINE HAROWARE-GAROENING EQUIPMENT.....		O	520	ALL OTHER MERCHANOISE.....		A
	LUMBER-BUILDING MATERIALS.....		O		VARIETY STORES (SIC 533) REPORTING SALES BY BROAD MERCHANOISE LINE		B
	FARM EQUIPMENT OEALERS (SIC 5252) REPORTING SALES BY BROAD MERCHANOISE LINE.....		A		MISC. GENERAL MERCHANOISE STORES (SIC 539) REPORTING SALES BY BROAD MERCHANOISE LINE		(X)
					GENERAL MERCHANOISE STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANOISE LINE		E

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E = Less than 60 percent.

X = Not applicable.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales		Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales	
			Vermont				Vermont
D2D 50D	FOOD STORES (SIC 54) REPORTING SALES BY BROAD MERCHANDISE LINE.....		A	020	RETAIL BAKERIES--SELLING ONLY (SIC 5463) REPORTING SALES BY BROAD MERCHANDISE LINE.....		E
	GRDCERY STORES (SIC 541) REPORTING SALES BY BROAD MERCHANDISE LINE.....		A		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....		E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....		A		OTHER FOOD STORES (OTHER 54) REPORTING SALES BY BROAD MERCHANDISE LINE.....		(X)
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542) REPORTING SALES BY BROAD MERCHANDISE LINE.....		(X)	D20 50D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....		(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....		(X)		ALL OTHER MERCHANDISE.....		(X)
	MEAT MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....		D	D2D	DAIRY PRDDUCTS STDRES (SIC 545) REPDRTING SALES BY BROAD MERCHANDISE LINE.....		E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....		D		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-DTHER FOODS.....		E
	FISH (SEA FOOD) MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....		E	D2D	EGG AND POULTRY DEALERS (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....		A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-DTHER FOODS.....		E		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....		A
	FRUIT STORES AND VEGETABLE MARKETS (SIC 543) REPORTING SALES BY BROAD MERCHANDISE LINE.....		E	D2D 50D	DTHER MISCELLANEDUS FODD STDRES (SIC 549 PT.) REPDRTING SALES BY BROAD MERCHANDISE LINE.....		E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....		E		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....		E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....		E	020	AUTOMDTIVE DEALERS (SIC 55 EX. 554) REPORTING SALES BY BROAD MERCHANDISE LINE.....		C
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544) REPORTING SALES BY BROAD MERCHANDISE LINE.....		A		MDTOR VEHICLE DEALERS (SIC 551, 552) REPORTING SALES BY BROAD MERCHANDISE LINE.....		C
	020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....		A	38D 40D 42D 52D	MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551) REPDRTING SALES BY BROAD MERCHANDISE LINE.....	
RETAIL BAKERIES (SIC 546) REPDRTING SALES BY BROAD MERCHANDISE LINE.....			E	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS.....			(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FDDDS.....		E	AUTO FUELS-LUBRICANTS.....			(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FDDDS.....		E	AUTO TIRES-BATTERIES-ACCESS.....			(X)
D2D	RETAIL BAKERIES-BAKING, SELLING (SIC 5462) REPDRTING SALES BY BRDAD MERCHANDISE LINE.....		E	38D 40D 42D 52D	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BRDAD MERCHANDISE LINE.....		B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FDDDS.....		E		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTDMOBILES-TRUCKS.....		C
					AUTO FUELS-LUBRICANTS.....		D
					AUTO TIRES-BATTERIES-ACCESS.....		C
				NONMERCHANDISE RECEIPTS.....		C	

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales		Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales	
			Vermont				Vermont
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....		E		BOAT DEALERS (SIC 5591) REPORTING SALES BY BROAD MERCHANDISE LINE.....		A
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE		E	380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE		A
400	AUTOMOBILES-TRUCKS.....		E	400	SPORTING-RECREATION EQUIPMENT.....		A
420	AUTO FUELS-LUBRICANTS.....		E	520	AUTO FUELS-LUBRICANTS.....		A
520	AUTO TIRES-BATTERIES-ACCESS.....		E		NONMERCHANDISE RECEIPTS.....		A
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....		B		HOUSEHOLD TRAILER DEALERS (SIC 5592) REPORTING SALES BY BROAD MERCHANDISE LINE.....		C
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE		C	500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE		C
400	AUTOMOBILES-TRUCKS.....		C	520	ALL OTHER MERCHANDISE.....		C
420	AUTO FUELS-LUBRICANTS.....		C		NONMERCHANDISE RECEIPTS.....		C
520	AUTO TIRES-BATTERIES-ACCESS.....		C		AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....		E
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552) REPORTING SALES BY BROAD MERCHANDISE LINE.....		E	380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE		E
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE		E	400	AUTOMOBILES-TRUCKS.....		E
400	AUTOMOBILES-TRUCKS.....		E	520	AUTO FUELS-LUBRICANTS.....		E
420	AUTO FUELS-LUBRICANTS.....		E		NONMERCHANDISE RECEIPTS.....		E
520	AUTO TIRES-BATTERIES-ACCESS.....		E		AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....		A
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553) REPORTING SALES BY BROAD MERCHANDISE LINE.....		C	400	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE		E
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....		E	500	AUTO FUELS-LUBRICANTS.....		A
220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE		E	520	ALL OTHER MERCHANDISE.....		E
260	MAJOR APPL-RADIO-TV-MUSICAL INSTR..		E		GASOLINE SERVICE STATIONS (SIC 554) REPORTING SALES BY BROAD MERCHANDISE LINE.....		C
300	KITCHENWARE-HOME FURNISHINGS.....		E		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE		D
380	SPORTING-RECREATION EQUIPMENT.....		E	380	AUTOMOBILES-TRUCKS.....		D
400	AUTOMOBILES-TRUCKS.....		E	400	AUTO FUELS-LUBRICANTS.....		D
420	AUTO FUELS-LUBRICANTS.....		E	420	AUTO TIRES-BATTERIES-ACCESS.....		D
520	AUTO TIRES-BATTERIES-ACCESS.....		E	520	NONMERCHANDISE RECEIPTS.....		C
	NONMERCHANDISE RECEIPTS.....		E				
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....		B		APPAREL AND ACCESSORY STORES (SIC 56) REPORTING SALES BY BROAD MERCHANDISE LINE.....		B
220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE		B		WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, B) REPORTING SALES BY BROAD MERCHANDISE LINE.....		B
260	MAJOR APPL-RADIO-TV-MUSICAL INSTR..		D		WOMEN'S READY-TO-WEAR STORES (SIC 562) REPORTING SALES BY BROAD MERCHANDISE LINE.....		A
300	KITCHENWARE-HOME FURNISHINGS.....		E		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE		O
380	SPORTING-RECREATION EQUIPMENT.....		E	140	MEN'S-BOYS' CLOTHING EXC FOOTWR....		B
400	AUTOMOBILES-TRUCKS.....		E	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR...		
420	AUTO FUELS-LUBRICANTS.....		E				
520	AUTO TIRES-BATTERIES-ACCESS.....		E				
	NONMERCHANDISE RECEIPTS.....		O				
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559) REPORTING SALES BY BROAD MERCHANDISE LINE.....		(X)				
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE		(X)				
380	SPORTING-RECREATION EQUIPMENT.....		(X)				
400	AUTOMOBILES-TRUCKS.....		(X)				
420	AUTO FUELS-LUBRICANTS.....		(X)				
500	ALL OTHER MERCHANDISE.....		(X)				
520	NONMERCHANDISE RECEIPTS.....		(X)				

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales		Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales	
			Vermont				Vermont
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563) REPORTING SALES BY BROAD MERCHANOISE LINE.....		(X)		FAMILY CLOTHING STORES (SIC 565) REPORTING SALES BY BROAD MERCHANOISE LINE.....		C
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...		(X)	140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR..... WOMEN'S-GIRLS'CLOTHING,EX FOOTWR....		E E
	MILLINERY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANOISE LINE.....		E		SHOE STORES (SIC 566) REPORTING SALES BY BROAD MERCHANOISE LINE.....		A
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...		E		MEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....		E
	CORSET AND LINGERIE STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANOISE LINE.....		E	180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....		E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...		E		WOMEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....		C
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANOISE LINE.....		O	180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....		C
140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR..... WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...		E E		CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANOISE LINE.....		E
	FURRIERS AND FUR SHOPS (SIC 568) REPORTING SALES BY BROAD MERCHANOISE LINE.....		A	180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....		E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...		A		FAMILY SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANOISE LINE.....		A
	OTHER APPAREL AND ACCESSORY STORES (OTHER 56) REPORTING SALES BY BROAD MERCHANOISE LINE.....		(X)	180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....		B
140 160 180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR..... WOMEN'S-GIRLS'CLOTHING,EX FOOTWR.... ALL FOOTWEAR.....		(X) (X) (X)		CHILDREN'S AND INFANTS' WR. STRS. (SIC 564) REPORTING SALES BY BROAD MERCHANOISE LINE.....		D
	MEN'S AND BOYS' CLOTHING-FURNISHING STORES (SIC 561) REPORTING SALES BY BROAD MERCHANOISE LINE.....		B	140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR..... WOMEN'S-GIRLS'CLOTHING,EX FOOTWR....		E D
140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR..... WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...		C B		MISC. APPAREL AND ACCESSORY STRS. (SIC 569) REPORTING SALES BY BROAD MERCHANOISE LINE.....		E
	CUSTOM TAILORS (SIC 567) REPORTING SALES BY BROAD MERCHANOISE LINE.....		E	140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR..... WOMEN'S-GIRLS'CLOTHING,EX FOOTWR....		E E
140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR..... WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...		E E		APPAREL AND ACCESS. STORES, N.E.C. (SIC 564, 7, 9,) REPORTING SALES BY BROAD MERCHANOISE LINE.....		(X)
				140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR..... WOMEN'S-GIRLS'CLOTHING,EX FOOTWR....		(X) (X)

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales		Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales	
			Vermont				Vermont
240	FURNITURE HOME FURNISHINGS, AND EQUIPMENT STORES (SIC 57) REPORTING SALES BY BROAD MERCHANDISE LINE.....		B	220	MUSICAL INSTRUMENT STORES (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE		E
	FURNITURE STORES (SIC 5712) REPORTING SALES BY BROAD MERCHANDISE LINE.....		B		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR...		E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV.....		B		EATING AND DRINKING PLACES (SIC 58) REPORTING SALES BY BROAD MERCHANDISE LINE.....		B
	HOME FURNISHINGS STORES (OTHER 571) REPORTING SALES BY BROAD MERCHANDISE LINE.....		D		EATING PLACES (SIC 5812) REPORTING SALES BY BROAD MERCHANDISE LINE		C
	FLOOR COVERINGS STORES (SIC 5713) REPORTING SALES BY BROAD MERCHANDISE LINE.....		E		RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE		C
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714) REPORTING SALES BY BROAD MERCHANDISE LINE.....		A		CAFETERIAS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE		B
	CHINA, GLASSWARE AND METALWARE STORES (SIC 5715) REPORTING SALES BY BROAD MERCHANDISE LINE.....		E		REFRESHMENT PLACES (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE		B
220 260	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719) REPORTING SALES BY BROAD MERCHANDISE LINE.....		E	120	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813) REPORTING SALES BY BROAD MERCHANDISE LINE		A
	HOUSEHOLD APPLIANCE STORES (SIC 572) REPORTING SALES BY BROAD MERCHANDISE LINE.....		B		DRUG STORES AND PROPRIETARY STORES (SIC 591) REPORTING SALES BY BROAD MERCHANDISE LINE		C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR...		E		DRUG STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....		B
	KITCHENWARE-HOME FURNISHINGS.....		E		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS.....		C
	RADIO, TV, AND MUSIC STORES (SIC 573) REPORTING SALES BY BROAD MERCHANDISE LINE.....		(X)		PROPRIETARY STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE		E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR...		(X) (X)		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS.....		E
	KITCHENWARE-HOME FURNISHINGS.....		(X)		MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591) REPORTING SALES BY BROAD MERCHANDISE LINE		B
220 260	RADIO AND TELEVISION STORES (SIC 5732) REPORTING SALES BY BROAD MERCHANDISE LINE.....		C	120	LIQUOR STORES (SIC 592) REPORTING SALES BY BROAD MERCHANDISE LINE		A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR...		E C				
	KITCHENWARE-HOME FURNISHINGS.....		E C				
220	RECORD SHOPS (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....		E	220			
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR...		E				

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

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			Vermont				Vermont
300	ANTIQUE AND SECONDHAND STORES (SIC 593) REPORTING SALES BY BROAD MERCHANDISE LINE		(X)	480	FUEL AND ICE DEALERS, N.E.C. (SIC 5982) REPORTING SALES BY BROAD MERCHANDISE LINE.....		D
	ANTIQUE STORES (SIC 5932) REPORTING SALES BY BROAD MERCHANDISE LINE		E		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....		D
	SECONDHAND STORES (SIC 5933) REPORTING SALES BY BROAD MERCHANDISE LINE		C		FLORISTS (SIC 5992) REPORTING SALES BY BROAD MERCHANDISE LINE.....		E
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595) REPORTING SALES BY BROAD MERCHANDISE LINE		(X)		CIGAR STORES AND STANDS (SIC 5993) REPORTING SALES BY BROAD MERCHANDISE LINE.....		E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....		(X)		OTHER MISCELLANEOUS RETAIL STORES (OTHER S9) REPORTING SALES BY BROAD MERCHANDISE LINE.....		(X)
	SPORTING GOODS STORES (SIC 5952) REPORTING SALES BY BROAD MERCHANDISE LINE		B		BOOK STORES (SIC 5942) REPORTING SALES BY BROAD MERCHANDISE LINE.....		E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....		C		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV.... ALL OTHER MERCHANDISE..... NONMERCHANDISE RECEIPTS		E E E
	BICYCLE SHOPS (SIC 5953) REPORTING SALES BY BROAD MERCHANDISE LINE		E		STATIONERY STORES (SIC 5943) REPORTING SALES BY BROAD MERCHANDISE LINE		C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....		E		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV.... ALL OTHER MERCHANDISE..... NONMERCHANDISE RECEIPTS		C D C
	JEWELRY STORES (SIC 597) REPORTING SALES BY BROAD MERCHANDISE LINE		B		HAY, GRAIN, AND FEED STORES (SIC 5962) REPORTING SALES BY BROAD MERCHANDISE LINE.....		B
260 280 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE KITCHENWARE-HOME FURNISHINGS..... JEWELRY-OPTICAL GOODS..... NONMERCHANDISE RECEIPTS.....		B B B	OTHER FARM SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....		E	
480	FUEL AND ICE DEALERS (SIC 598) REPORTING SALES BY BROAD MERCHANDISE LINE.....		(X)	GARDEN SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....		A	
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....		(X)	NEWS DEALERS AND NEWSSTANDS (SIC 5994) REPORTING SALES BY BROAD MERCHANDISE LINE.....		E	
	FUEL OIL DEALERS (SIC 5983) REPORTING SALES BY BROAD MERCHANDISE LINE.....		A	HOBBY, TOY, AND GAME SHOPS (SIC 5995) REPORTING SALES BY BROAD MERCHANDISE LINE		B	
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....		A	CAMERA AND PHOTO SUPPLY STORES (SIC 5996) REPORTING SALES BY BROAD MERCHANDISE LINE.....		A	
	LIQUEFIED PETRL. GAS (BTTL'D. GAS) DEALERS (SIC 5984) REPORTING SALES BY BROAD MERCHANDISE LINE.....		E				
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....		E				

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales
		Vermont
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E
	OPTICAL GOODS STORES (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E
	RETAIL STORES, N.E.C. (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E
	NONSTORE RETAILERS (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O
	MAIL ORDER HOUSES (SIC 532) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A
	MERCHANDISING MACHINE OPERATORS (SIC 534) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E
	DIRECT SELLING ESTABLISHMENTS (SIC 535) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E

Note: See merchandise line introductory text for explanation of this table.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent.

E = Less than 60 percent. X = Not applicable.

Appendix A

GENERAL EXPLANATION

CENSUS COVERAGE

Method of Coverage—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all “employer” establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for “nonemployers” was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the “mail universe” and the “nonmail” universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

1. The “nonmail” universe—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. All “nonemployers”—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See “Comparison of the 1963 Census With the 1967 Census,” item 4, on the next page.)

In the 1967 Census, data for all nonemployer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the nonemployer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail nonemployer firms which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. Selected “small employers”—“Employers” consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. “Small employers” consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the “mail” universe). The cutoff varied by kind of

business and was designed, in most cases, to limit the “nonmail” group to establishments which would account for approximately 20 percent of total sales in each kind of business. The “number-of-employee” equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for “under cutoff” employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

2. The “mail” universe—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The “mail” universe includes the following categories:

a. Firms in the census prec canvass—The census prec canvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the prec canvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the prec canvass.

b. Firms not in the census prec canvass—Other firms included in the “mail” universe consist of the following categories:

- (1) The 10 percent of “small employer” firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a above.

Comparison of the 1963 Census with the 1967 Census—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. Classification—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for “nonemployer” firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of “employer” and “nonemployer”

establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

- a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.
- b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.
- c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.
- d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

2. Areas—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

3. Active proprietors—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two proprietors for each establishment in business during the week of November 15. In the 1967 Census, the count of active proprietors was based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multi-units firms:

- a. All "employer" firms which had first quarter 1967 payroll.
- b. All "nonemployer" firm not in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

4. Coverage of nonemployers—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census nonemployer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an in-scope kind of business.

As noted in section 1-a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. **Payroll**—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

Types of Areas Covered—The 1967 Census reports present data by kind of business for the following areas:

1. The State as a whole.
2. Each standard metropolitan statistical area.
3. Each county.
4. Each "city" of 2,500 inhabitants or more.

The term "city" for purposes of these reports includes places having 2,500 inhabitants or more in the 1960 Census of Population (or later special censuses) and which were incorporated as cities, boroughs, villages, or towns. It does not include towns in New England, New York, and Wisconsin which are not considered "incorporated places" for Census Bureau purposes.

In addition, data are shown for the following areas not classified as incorporated places:

1. Towns in the New England States which had an urban population, by Census of Population rules, of 2,500 inhabitants or more or which had a total population of 10,000 or more.

2. Townships in New Jersey and Pennsylvania which had 10,000 inhabitants or more.

The standard metropolitan statistical areas (SMSA's) for which data are shown are those defined by the Bureau of the Budget.¹ A standard metropolitan statistical area is a county or group of contiguous counties (except in New England) which contains at least one central city of 50,000 inhabitants or more or twin cities with a combined population of at least 50,000. In addition to the county or counties containing such a city or cities, contiguous counties are included in an SMSA if, according to certain criteria, they are essentially metropolitan in character and are socially and economically integrated with the central city. In New England, towns and cities rather than counties are the units used in defining an SMSA.

In addition to the above areas, the series of reports for "Major Retail Centers" presents data for the central business districts (CBD's) of 134 cities which have a population of 100,000 inhabitants or more and for approximately 1,700 major retail centers (other than CBD's) located in SMSA's.

Appendix B

MERCHANDISE LINE SALES REPORTS EXPLANATIONS

EXPLANATION OF TERMS

Data Covered—Data in the merchandise line series of reports are presented for employer establishments only. No attempt has been made to project merchandise line distributions to the nonemployer segments of the retail trade universe.

Types of Areas—This series of reports presents data by kind of business and merchandise line for (1) each State as a whole, (2) each standard metropolitan statistical area, and (3) that part of each State which is not located in any standard metropolitan statistical area.

The standard metropolitan statistical areas for which data are shown are those defined by the Bureau of the Budget in 1967.¹

Establishments—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual² for recogniz-

ing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

Sales—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

¹ Executive Office of the President, Bureau of the Budget, *Standard Metropolitan Statistical Areas, 1967*, as amended January 15, 1968.

² Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade. (See below for discussion of treatment in 1967 of establishments which deal in lumber.)

Lumber and other building materials dealers (SIC 521)—Establishments primarily selling lumber, millwork, and other building materials and construction supplies such as brick, tile, cement, sand and gravel, cinder blocks, fencing materials, storm doors and windows, wallboard and roofing materials. In the 1967 Census of Business, data for lumber yards and for building materials dealers have been combined into a single kind-of-business classification, "Lumber and other building materials dealers." In the 1963 Census of Business data for these two kinds of business were shown separately.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

Plumbing and heating equipment dealers (SIC 522)—Establishments primarily selling plumbing, heating, and air-conditioning equipment and supplies. Establishments primarily en-

gaged in installation on a contract basis or in repairs are included in Contract Construction.

Paint, glass, and wallpaper stores (SIC 523)—Establishments primarily selling paint, glass, and wallpaper or any combination of these lines. Establishments primarily engaged in installing glass or in wallpapering or painting are not included in Retail Trade.

Electrical supply stores (SIC 524)—Establishments primarily selling electrical supplies such as lighting fixtures, lamp bulbs, wiring, cable, and fuse boxes. Establishments primarily selling electrical appliances are included with "Furniture, Home Furnishings, and Equipment Stores" (SIC major group 57).

Hardware stores (SIC 5251)—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Farm equipment dealers (SIC 5252)—Establishments primarily selling new or used farm tractors, reapers, mowers, planters, plows, and related farm equipment. Usually these establishments also sell farm hardware and miscellaneous farm supplies.

GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Part)

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC's 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent

of total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

General merchandise stores (part of SIC 539)—Establishments primarily selling several lines of merchandise such as household linens and dry goods, and/or a combination of apparel, hardware, housewares, or home furnishings and other lines in limited amounts. Establishments which meet the criteria for department stores, except as to employment, are included in this classification. Also included in this classification are establishments whose sales of "apparel" or of "furniture and home furnishings" exceed half of their total sales providing that sales of the smaller of the two lines in combination with "dry goods and household linens" accounts for 20 percent or more of total sales.

Dry goods stores (part of SIC 539)—Establishments primarily selling piece goods, linens, towels, blankets, spreads, and other dry goods.

Sewing and needlework stores (part of SIC 539)—Establishments primarily selling sewing and knitting supplies, patterns, lace, and notions.

FOOD STORES
(SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour and crackers; (3) other processed food and nonedible grocery items. In addition these establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Establishments commonly known as supermarkets, food stores, and delicatessens are included in this classification if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

In the 1963 Census of Business this industry was titled "grocery stores, including delicatessens."

Meat markets (part of SIC 542)—Establishments primarily selling fresh, frozen, or cured meats. Frequently these establishments also sell poultry, fish, dairy products, eggs, and some groceries. Establishments included in this category reported that "meat, fish, poultry" sales accounted for 80 percent or more of total sales, and that "fresh, frozen meat" accounted for 50 percent or more of their total receipts.

Fish (seafood) markets (part of SIC 542)—Establishments primarily selling fresh or frozen fish, oysters and other shellfish, and other seafoods. These establishments frequently sell other food items commonly used in preparing seafood or consumed with seafoods. Establishments included in this category reported that "fish, other seafood" accounted for 50 percent or more of total receipts.

Fruit stores and vegetable markets (SIC 543)—Establishments primarily selling fresh fruits and fresh vegetables. These establishments frequently carry a limited line of grocery items. Roadside stands of farmers selling only their

own produce are not included in the Census of Business.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores. Candy and popcorn stands operated as concessions in motion picture theaters are included in this classification.

Retail bakeries—baking and selling (SIC 5462)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, some or all of which are baked on their own premises.

Bakeries, most of whose products are distributed directly to consumers or to stores by means of route delivery, are not included in the Census of Business but are included in the Census of Manufactures (SIC 205). In the 1963 Census of Business this industry was titled "Retail bakeries, manufacturing."

Retail bakeries—selling only (SIC 5463)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, none of which are baked on the premises. In the 1963 Census of Business this industry was titled "Retail bakeries, nonmanufacturing."

Dairy products stores (SIC 545)—Establishments primarily selling dairy products such as fluid milk and cream, cheese, ice cream and sherbets, over the counter. A limited line of groceries is frequently carried. Ice cream and frozen custard stands are classified in SIC 5812, "Eating places," and establishments which distribute ice cream and similar products from trucks are classified in SIC 5351, "Direct selling establishments." Establishments which bottle, pasteurize, homogenize, or otherwise process and distribute fluid milk are not included in the Census of Business, but are included in the Census of Manufactures (SIC 202).

Egg and poultry dealers (part of SIC 549)—Establishments primarily selling eggs and live or dressed poultry. A limited line of groceries is frequently carried.

Other miscellaneous food stores (part of SIC 549)—Establishments not elsewhere classified, primarily selling specialized lines of food such as coffee and tea, spice, health foods, dietetic food, etc. In the 1963 Census of Business this industry was titled "Other."

AUTOMOTIVE DEALERS
(SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

Motor vehicle dealers—new and used cars (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments frequently have repair departments, used car lots and carry stocks of replacement parts, tires, batteries, and automotive accessories, and may also sell commercial vehicles. In some tabulations this category is subdivided to show data separately for (1) dealers with domestic car franchises only, (2) dealers with imported car franchises only, and (3) dealers with domestic and imported car franchises. Used car lots and repair departments of franchised dealers are not recognized as separate establishments. Data for such operations are included in a single report from the franchised passenger car dealer. In the 1963 Census of Business this industry was titled "Passenger car dealers, franchised."

Motor vehicle dealers—used cars only (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. In the 1963 Census of Business this industry was titled "Passenger car dealers, nonfranchised."

Home and auto supply stores (part of SIC 553)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, of which sales of tires, batteries and accessories account for between 25 and 49 percent of total sales.

Other tire, battery, accessory dealers (part of SIC 553)—Establishments primarily selling new automobile tires, batteries, automobile seat covers and other automotive parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "Secondhand stores" (SIC 5933).

Boat dealers (SIC 5591)—Establishments primarily selling motorboats and other watercraft, marine supplies and outboard motors.

Household trailer dealers (SIC 5592)—Establishments primarily selling household trailers, mobile homes and campers.

Aircraft, motorcycle dealers (part of SIC 5599)—Establishments primarily selling new or used motorcycles, or aircraft to noncommercial users. Dealers selling parts and supplies for these products to noncommercial users are also included.

Automotive dealers, n.e.c. (part of SIC 5599)—Establishments primarily selling automotive products not elsewhere classified.

GASOLINE SERVICE STATIONS
(SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

APPAREL AND ACCESSORY STORES
(SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567). This industry includes ready-to-wear "Bridal shops" and "Ma-

ternity shops" which were classified as separate industries in the 1963 Census of Business.

Millinery stores (part of SIC 563)—Establishments primarily selling women's hats, including those making hats on the premises to customer order.

Corsets and lingerie stores (part of SIC 563)—Establishments primarily selling women's foundation garments, lingerie, negligees, robes, and other intimate wear. Establishments primarily engaged in selling foundation garments made or fitted to individual customer order are also included.

Other women's accessory, specialty stores (part of SIC 563)—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery). Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

This industry includes "hosiery stores" which were separately classified in the 1963 Census of Business.

Furriers and fur shops (SIC 568)—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Custom tailors (SIC 567)—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc. made on their own premises to customer order. Establishments primarily sell-

ing furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (part of SIC 566)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls', and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's and girls', children's and infants' footwear. See also the definitions for the other types of shoe stores.

Women's shoe stores (part of SIC 566)—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification provided that sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear. See also the definition for the other types of shoe stores.

Children's and juveniles' shoe stores (part of SIC 566)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification provided that sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear. See also the definitions for the other types of shoe stores.

Family shoe stores (part of SIC 566)—Establishments primarily selling shoes and other footwear. Establishments in this classification sell both men's and women's shoes, and may or may not sell children's shoes. Accessory lines such as hosiery, gloves, and handbags are also frequently sold. The sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and

children's and infants' footwear) are not more than three times the sales of the other two groups combined. If children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller. See also the definitions for the other types of shoe stores.

Children's and infants' wear stores (SIC 564)—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, other household electrical and gas appliances, and radio and TV sets. Also included are musical instrument stores and music and record shops.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radio and TV sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily selling floor coverings of any kind or combination such as rugs, carpets, linoleum, floor tile (rubber, vinyl, asphalt, cork), and related products. Installation of floor coverings may be performed incidental to selling by these stores.

Drapery, curtain, and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use are also included. Establishments primarily engaged in reupholstering or repairing furniture are included in the Selected Services portion of the Census of Business.

China, glassware, and metalware stores (SIC 5715)—Establishments primarily selling china, glassware, crockery, tinware, enamelware, aluminumware, stainless steel flatware,

cutlery, and other metalware for table and kitchen use. Establishments primarily selling sterling or plated silver flatware or tableware are classified as "Jewelry stores" (SIC 597).

Miscellaneous home furnishings stores (SIC 5719)—Establishments primarily selling specialized lines of home furnishings not elsewhere classified, such as lamps and lampshades, venetian blinds and window shades, picture frames and mirrors, and other miscellaneous home furnishings.

Household appliance stores (SIC 572)—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

Radio and television stores (SIC 5732)—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

Record shops (part of SIC 5733)—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

Musical instrument stores (part of SIC 5733)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for

consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or take home consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Data for in-plant food contractors are included in the United States Summary report. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in "Candy, nut, and confectionery stores" (SIC 5441).

Restaurants, lunchrooms, caterers (part of SIC 5812)—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

Cafeterias (part of SIC 5812)—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

Refreshment places (part of SIC 5812)—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbecued chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

DRUG STORES AND PROPRIETARY STORES (SIC 591)

Drug stores (part of SIC 591)—Establishments which fill and sell prescriptions. These establishments also sell proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

Proprietary stores (part of SIC 591)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Antique stores (SIC 5932)—Establishments primarily selling antique furniture and home furnishings, glassware, and objects of art.

Secondhand stores (SIC 5933)—Establishments primarily selling secondhand merchandise such as apparel, furniture, appliances, books, automobile parts, musical instruments, etc. in any combination. Pawnshops and pawnbrokers are included in this classification. Establishments selling used automobiles, household trailers, motorcycles, aircraft, and boats are classified in the "Automotive Dealers" group (SIC major group 55, except 554).

Sporting goods stores (SIC 5952)—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Bicycle shops (SIC 5953)—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597)—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings,

bracelets, and brooches; sterling and plated silverware; and watches and clocks.

Fuel oil dealers (SIC 5983)—Establishments primarily selling fuel oil.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily selling liquefied petroleum gas (bottled gas) either in bulk, or bottled. In the 1963 Census of Business, this industry was titled "bottled gas dealers."

Fuel and ice dealers, n.e.c. (SIC 5982)—Establishments primarily selling coal, coke, charcoal, wood, ice, or any combination of these lines.

In the 1963 Census of Business, data were shown separately for "Coal and wood dealers" (part of SIC 5982) and "Ice dealers" (part of SIC 5982).

Florists (SIC 5992)—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises. However, retail establishments primarily selling seeds, bulbs, and nursery stock are classified in SIC 5969, "Farm and garden supply stores, n.e.c."

Cigar stores and stands (SIC 5993)—Establishments primarily selling cigars, cigarettes, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places. Establishments operated by the blind, but owned by State agencies are included here.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold by these establishments. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in SIC 532 "Mail order houses" in the "Nonstore Retailers" group.

Stationery stores (SIC 5943)—Establishments primarily selling stationery items such as paper and paper products (including printing and engraving), school and office supplies, accounting and legal forms, greeting cards, post cards and novelties. Establishments selling primarily to business and institutional users are classified in Wholesale Trade.

Hay, grain, and feed stores (SIC 5962)—Establishments primarily selling hay, grain, and feed. These establishments also frequently

sell fertilizer and other farm supplies and equipment.

Other farm supply stores (part of SIC 5969)—Establishments primarily selling farm supplies other than hay, grain, and feed, not elsewhere classified such as seed, fertilizer, irrigation and drainage equipment, pumps, agricultural chemicals, and dairy supplies.

Garden supply stores (part of SIC 5969)—Establishments primarily selling seeds, bulbs, nursery stock, garden tools, and other farm, and garden supplies and tools. Nurseries and greenhouses are not within the scope of the Census of Business unless receipts are primarily from sales of products not grown on the premises.

News dealers and newsstands (SIC 5994)—Establishments primarily selling newspapers, magazines, and other periodicals.

Hobby, toy, and game shops (SIC 5995)—Establishments primarily selling toys, games, and hobby kits and supplies. Establishments primarily selling artists' supplies, or collectors' items such as coins, stamps, and autographs are classified in SIC 5999, "Miscellaneous retail stores, n.e.c."

Camera and photographic supply stores (SIC 5996)—Establishments primarily selling cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in Industry 7395 in the Selected Services portion of the Census of Business.

Gift, novelty, and souvenir shops (SIC 5997)—Establishments primarily selling combined lines of gift and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Optical goods stores (part of SIC 5999)—Establishments primarily engaged in selling eyeglasses and related optical goods. In 1967 establishments whose receipts were primarily from eye examinations and prescribing eyeglasses or contact lenses and providing the eyeglasses or contact lenses they prescribed were not included in the Census of Business; in 1963 such establishments were included in this classification.

Retail stores, n.e.c. (part of SIC 5999)—Establishments not elsewhere classified primarily selling specialized lines of merchandise such as collectors' items and supplies, artists' supplies, orthopedic and artificial limbs, drafting materials, typewriters, luggage and leather goods, pets, religious goods, hearing aids, rub-

ber stamps, monuments and tombstones, and other merchandise not elsewhere classified.

In the 1963 Census of Business, data for typewriter stores, luggage, leather goods stores, religious goods stores, and pet shops (all parts of SIC 5999) were shown separately. For the 1967 Census of Business, no separate data are available for these kinds of business.

NONSTORE RETAILERS

(Part of SIC Major Group 53)

Mail-order houses (SIC 532)—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Houses operated by companies which operate catalog order stores and catalog order desks in other retail establishments of the company, also fill orders from those sources. Catalog order stores are included in this classification and they are counted as separate establishments. Sales made from catalog order desks are included with the sales of the retail establishment in which they are located.

In some tabulations at the national or geographic division level, mail-order houses are divided into subclassifications on the basis of the merchandise they sell in the same manner as the store-type establishments.

Merchandising machine operators (SIC 534)—Establishments primarily selling merchandise through coin-operated vending machines which are generally located on the premises of other businesses. In the 1963 Census of Business this industry was titled "Merchandise vending machine operators."

Since a large number of merchandise vending machine operations are conducted in conjunction with the operation of manufacturing plants and of wholesale and other establishments not classified in retail trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade. Merchandise vending machine operators are divided into subclassifications on the basis of the merchandise sold in the machines on location as of the end of the census year. Operators of coin-operated service machines such as wash-

ers, dryers, music machines, and amusement and game machines are included in the Selected Services portion of the 1967 Census of Business.

Direct selling establishments (SIC 535)—Establishments primarily selling merchandise by house-to-house canvass, by party plan, or from a truck. When the canvassers are employed by the organization which they represent, the "establishment" is the location from which they operate. However, many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" count is considerably larger than would be the case if the count were based on the primary organizations whose products are being distributed. Establishments in operation throughout the census year were included if their annual sales were \$2,500 or more; establishments in operation during part of the census year were included only if their sales were at an annual rate of \$2,500 or more. Consequently, the "number of establishments" in this category should not be interpreted as being a count of the total number of self-employed canvassers.

Direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. Establishments selling ice cream, frozen custard, soft ice cream and similar refreshment items from trucks were included with "refreshment places" (part of SIC 5812) in the 1963 Census of Business but are now included in this classification. In the 1963 Census of Business this industry was titled "Direct selling (house-to-house) organizations."

SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D. C. 20233.

RETAIL TRADE GENERAL QUESTIONS

PENALTY FOR FAILURE TO REPORT

Form approved: Budget Bureau No. 41-S67017

U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

1967 CENSUS OF BUSINESS

NOTICE—Response to this inquiry is required by law (Title 13 U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

In correspondence pertaining to this report,
please refer to this Census File Number

Employer
Identification No.

1. NAME AND PHYSICAL LOCATION

a. Is the name shown in the label the name by which this establishment is known to the public?

☐ Yes ☐ No (If "No," enter trade name above the label.)

b. Is the address in the label—

1. ☐ The mail address of your establishment but not the actual physical location.
2. ☐ The mail address of your establishment (including number and street) which also is its actual physical location.
3. ☐ Neither of the above (e.g. accountant's office).

(NOTE: If you marked box 1 or 3, or number and street are not shown in the label, complete c, d, and e below. If you marked box 2, complete d and e below.)

c. Enter following physical location information

Number and street	City, village, or other place
State	ZIP code

(NOTE: If location cannot be described by number and street give name or number of highway and approximate distance from nearest town.)

d. Enter name of county in which your establishment is located.....

e. Is your establishment physically located within the boundaries of the city, village, or other place specified in the label or in "c"?

1 ☐ Yes 2 ☐ No

5. CLASS OF CUSTOMER

X-4→

Report the approximate percentage of your total 1967 sales to each class of customer.

- 1 _____ % General public (household consumers, farmers, and individuals)
- 2 _____ % Construction and building trade contractors
- 3 _____ % Other business firms, government, and institutions
- 4 _____ % Other (Specify) _____

4-XX

4-3

4-4

4-5

4-6*

7. DOLLAR VOLUME OF BUSINESS AND PAYROLL IN 1967

a. Sales of merchandise and other receipts from customers.....

Dollars	Cents	Key
	XX	X-6

h. Does the entry in "a" include sales taxes and excise taxes collected from customers?.....

1 ☐ Yes 2 ☐ No

X-7

c. If "No," how much did you forward to taxing agencies for such taxes?.....

Dollars	Cents	Key
	XX	X-8

d. Total ANNUAL payroll in 1967 before deductions.....

Dollars	Cents	Key
	XX	X-9*

2. EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification (EI) Number printed in the address label the SAME as that used for this establishment on your latest 1967 Employer's Quarterly Federal Tax Return, Treasury Form 941?

☐ Yes ☐ No (If "No," enter the currently assigned EI Number here (9 digits))

3. LEGAL FORM OF ORGANIZATION OF COMPANY OPERATING THIS ESTABLISHMENT

X-1

- 1 ☐ Individual proprietor
- 2 ☐ Partnership
- 0 ☐ Corporation (Do not mark if any form of cooperative association)
- 8 ☐ Co-op (cooperative association), corporate or noncorporate
- 9 ☐ Other (Specify) _____

4. PERIOD OPERATED IN 1967

X-2

a. Was this establishment in business at the end of 1967?.....

1 ☐ Yes 2 ☐ No

(NOTE: For establishments which were inactive during December 1967 due to seasonal or part-time operations, answer "Yes," unless the establishment was not owned at the end of the year.)

b. How many months during 1967 did you own this establishment?.....

Months X-3

6. METHOD OF SELLING

X-5

Mark the box which describes your principal method of selling. Do not mark more than one box.

- 1 ☐ Selling at this establishment
- 2 ☐ Mail order (catalog selling)
- 3 ☐ House-to-house (direct selling)
- 4 ☐ Operating merchandise vending machines

8. COMPANY AFFILIATION

a. Mark this box ☐ if this business is owned or controlled by another company and enter the name, mailing address, and Employer Identification Number of owning or controlling company (if known).

b. Mark this box ☐ if this business owns or controls any other company or companies and enter the name, mailing address, and Employer Identification Number of owned or controlled companies (if known).

Name of company

Mailing address (Number, street, city, State, ZIP code)

EI No. (9 digits)

RETAIL TRADE GENERAL QUESTIONS--Continued

9. DEPARTMENT OR CONCESSION LOCATED IN THE ESTABLISHMENT OF ANOTHER FIRM						1-1
a. Is your business at this location conducted as a department or concession (such as a paint department in a department store) in an establishment operated by another firm?						1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No
Mark "Yes," if customers normally consider your operation as part of the establishment operated by the other firm, or if your sales to customers are billed by that establishment.						
b. If "Yes," please enter the name and description (kind of business) of the establishment which is operated by the other firm		Name		Kind of business		

10. DEPARTMENT OR CONCESSION LOCATED IN THIS ESTABLISHMENT						1-2XX
a. Is any department, concession, or business not owned by you, operated within this establishment?						1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No
Mark "Yes," if there is any operation of others which customers normally consider part of your establishment, or if you bill customers for sales of such department, concession, or business.						
b. If "Yes," please complete a line for each.						

	2XX	2-3	2-4		2-5		2-6*
Name and address of owner of department or concession	Kind of business of department or concession	Estimated sales during 1967	Are the sales of this department included in item 7a?		Is the pay-roll of this department included in item 7d?		Census Use Only
		Dollars	Yes	No	Yes	No	
1.			1	2	1	2	
2.			1	2	1	2	
3.			1	2	1	2	

11. YOUR BUSINESS LOCATIONS						
a. In 1967 did you operate your business at more than one location under the Employer Identification Number you had at the end of 1967?						1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No
b. If "Yes," is marked above, separately list below each location, including your main selling location and facilities other than selling establishments (such as warehouses, central administrative offices, buying offices, etc.).						

Address of business (Number, street, city or town, county, State, ZIP code)	Description of business	Census Use Only	Sales		Number of paid employees (Pay period including March 12)
			Dollars	Cents	
1.				XX	
2.				XX	
3.				XX	
4.				XX	
Totals for this Employer Identification Number (Sales total should equal the entry in item 7a)				XX	

100-005

Appendix D

KIND-OF-BUSINESS TITLES AND REPORTING-FORM NUMBERS

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

Kind-of-business title	Form number	Kind-of-business title	Form number	
BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS		SHOE STORES		
Building materials and supply stores:		Men's shoe stores	} CB-56B	
Lumber and other building materials dealers	CB-52A	Women's shoe stores		
Plumbing and heating equipment dealers	CB-52D	Children's and juveniles' shoe stores		
Paint, glass, and wallpaper stores	CB-52B	Family shoe stores		
Electrical supply stores	CB-52D			
Hardware stores	CB-52C	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES		
Farm equipment dealers	CB-52D	Furniture and home furnishings stores:		
		Furniture stores	CB-57A	
		Home furnishings stores:		
		Floor coverings stores	} CB-57D	
		Drapery, curtain, and upholstery stores		
		China, glassware, and metalware stores		
		Miscellaneous home furnishings stores		
		Household appliance stores	} CB-57B	
		Radio, television, and music stores:		
		Radio and television stores	} CB-57C	
		Music stores:		
		Record shops		
		Musical instrument stores		
GENERAL MERCHANDISE GROUP STORES		EATING AND DRINKING PLACES		
Department stores	CB-53A	Eating places:		
Variety stores	CB-53B	Restaurants, lunchrooms, and caterers	} CB-58	
Miscellaneous general merchandise stores:		Cafeterias		
General merchandise stores	CB-53A	Refreshment places		
Dry goods stores	} CB-53B	Drinking places (alcoholic beverages)		
Sewing and needlework stores				
FOOD STORES		DRUG STORES AND PROPRIETARY STORES		
Grocery stores	} CB-54A	Drug stores	} CB-59A	
Meat and fish (seafood) markets:		Proprietary stores		
Meat markets				
Fish (seafood) markets				
Fruit stores and vegetable markets	} CB-54B	MISCELLANEOUS RETAIL STORES		
Candy, nut, and confectionery stores			Liquor stores	} CB-59E
Retail bakeries:		Antique stores and secondhand stores:		
Retail bakeries—baking and selling	} CB-54B	Antique stores		
Retail bakeries—selling only		Secondhand stores		
Other food stores:		Sporting goods stores and bicycle shops:		
Dairy products stores	} CB-54A	Sporting goods stores	CB-59C	
Egg and poultry dealers			Bicycle shops	CB-59E
Other miscellaneous food stores			Jewelry stores	CB-59D
AUTOMOTIVE DEALERS		Fuel and ice dealers:		
Motor vehicle dealers:		Fuel oil dealers	} CB-59E	
Motor vehicle dealers—new and used cars:		Liquefied petroleum gas (bottled gas) dealers		
Dealers with domestic car franchise only	} CB-XA	Fuel and ice dealers, n.e.c.		
Dealers with imported car franchise only				Florists
Dealers with domestic, imported car franchises			Cigar stores and stands	
Motor vehicle dealers—used cars only				
Tire, battery, and accessory dealers:	} CB-XB	Other miscellaneous retail stores:		
Home and auto supply stores			Book and stationery stores:	
Other tire, battery, and accessory dealers		Book stores	} CB-59B	
Miscellaneous automotive dealers:		Stationery stores		
Boat dealers	} CB-XC	Hay, grain, and feed stores	} CB-59E	
Household trailer dealers		Other farm supply stores		
Aircraft, motorcycle dealers		Garden supply stores		
Automotive dealers, n.e.c.		News dealers and newsstands		
		Hobby, toy, and game shops	} CB-59G	
		Camera and photographic supply stores		
		Gift, novelty, and souvenir shops		
		Optical goods stores		
		Retail stores, n.e.c.	CB-59E	
GASOLINE SERVICE STATIONS				
Gasoline service stations	CB-XD			
APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES				
Women's clothing, specialty stores; furriers:				
Women's ready-to-wear stores	} CB-56A			
Women's accessory and specialty stores:				
Millinery stores				
Corset and lingerie stores				
Other women's accessory, specialty stores				
Furriers and fur shops				
Other apparel and accessory stores:				
Men's and boys' clothing and furnishings stores				
Custom tailors				
Family clothing stores				
Children's and infants' wear stores				
Miscellaneous apparel and accessory stores				

Appendix E

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS

Code	As abbreviated in tables	As shown on reporting form	Form number
020	Groceries—other foods	Groceries, other food items for preparation and consumption away from this establishment (including candy, bottled or canned soft drinks)	ALL
021	Meats-fish-poultry	Meat, fish, poultry (include canned meats requiring refrigeration on this line; include all meats sold in a frozen state on line 023)	
022	Produce (fresh fruits-vegtbls)	Produce (fresh fruits, vegetables)	
023	Frozen foods	Frozen foods (all packaged foods—fruits, vegetables, juices, baked goods, prepared foods, etc., sold in a frozen state). (Include frozen dairy products such as ice cream, sherbets on line 024)	CB-54A
024	All other foods	All other foods (dry groceries, dairy products, bakery products, candy, bottled and canned soft drinks and other items not covered by lines 021 to 024, 517, and 100).	
025	Bakery products—exc. frozen	Bakery products, except frozen	CB-54B
026	Bakery products—frozen	Bakery products, frozen	
027	All other foods	All merchandise on line 020 except items on lines 021, 022, 023, 024, 025, and 026.	
040	Meals-snacks	Meals, snacks, sandwiches, nonalcoholic beverages generally served for consumption at this establishment	ALL
060	Alcoholic drinks	Alcoholic drinks served at this establishment	
080	Packaged alcoholic beverages	Packaged liquor, wine, and beer	
100	Cigars-cigarettes-tobacco	Cigars, cigarettes, tobacco (exclude sales from vending machines owned by others)	ALL
120	Cosmetics-drugs-cleaners	Cosmetics, drugs, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers	
121	Medicines exc. prescription	Drugs (other than prescriptions), proprietary medicines, health, first aid products	
122	Prescription medicines	Prescriptions	CB-59A
123	All other drugs-proprietarys	Prescription medicines (see line 124 for related merchandise)	CB-54A
124	Cosmetics-health needs-cleaners, etc. ..	All other merchandise on line 120 except items on line 121 and 122.	CB-59A
140	Men's-boys' clothing exc. footwear.	Cosmetics, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers.	CB-54A
141	Men's clothing	Men's and boys' clothing and furnishings (exclude footwear; all footwear should be reported on line 180).	ALL
142	Boys' clothing	Men's clothing and furnishings.	
143	Men's tailored outerwear	Boys' clothing and furnishings	
144	Other men's outerwear	Boys' wear	CB-53A
145	Men's hats	Tailored outerwear (suits, overcoats, topcoats, sport jackets).	
146	Other men's clothing	Other outerwear (sport and casual clothing, rainwear)	
160	Women's-girls' clothing, exc. footwr.	Men's hats	CB-56A
161	Children's-infants' wear	Other men's apparel and furnishings.	
162	Handbags-accessories	All women's and girls' clothing and accessories, infants' and children's wear, etc. (exclude footwear; all footwear should be reported on line 180).	
163	Millinery	Children's, infants' wear	ALL
164	Hosiery	Infants' and children's wear up to size 6X (do not include infants' furniture, to be reported on line 240, or baby carriages, to be reported on line 500).	
165	Lingerie	Handbags, small leather goods, gloves, umbrellas, handkerchiefs, neckwear, and accessories	
		Millinery	CB-53A
		Hosiery—women's and children's	
		Hosiery	
		Corsets, brassieres, underwear, negligees, and robes.	CB-53A, 56A
		Underwear, intimate garments, foundation garments.	CB-53A
			CB-56A

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
166	Women's coats-suits-furs-rainwr	Women's, misses', juniors', coats, suits, furs, and rainwear.	CB-53A
167	Women's dresses	Women's, misses', juniors' dresses, aprons, housedresses, uniforms, formals, maternity and bridal dresses.	
168	Women's blouses, sptswr.	Women's, misses', juniors' blouses (including street floor blouses), sportswear, swimwear, ski clothes.	
169	Girls'-subteen-teen wear	Sportswear, including skirts, blouses, sweaters, etc.	CB-56A
171	Other women's-girls' clothes, acc	Girls', subteen and teen wear, including accessories, underwear, and Girl Scout wear.	CB-53A
172	Dresses	All merchandise on line 160 except items on lines 161 to 169.	
173	Coats-suits	Dresses	CB-56A
174	Handbags	Coats and suits	
175	Furs	Handbags	
176	Other women's-girls' clothes, acc	Furs	
180	All footwear	All other women's and children's apparel, apparel accessories.	
181	Men's and boys' footwear	All footwear	ALL
182	Women's and girls' footwear	Men's and boys' footwear	CB-56B
183	Children's and infants' footwear	Women's and girls' footwear	
200	Curtains-draperies-dry goods	Children's and infants' footwear	ALL
201	Piece goods-notions	Curtains, draperies, bedsheets, blankets, linens, piece goods, patterns, laces, trimmings, notions, closet accessories, blinds, window shades.	
202	Curtains-draperies	Piece goods, patterns, laces, trimmings, ribbons, art needlework, notions, closet accessories.	
203	All other domestics	Curtains, draperies, decorator upholstery fabrics, blinds and window shades, linens, domestics, blankets.	CB-53A
220	Major appl.-radio-TV-musical inst	All merchandise on line 200 except lines 201 and 202.	
221	Major household appliances	Major household appliances, ^o radio, TV, record players, tape recorders, records, tapes, sheet music, musical instruments.	ALL
222	Radios-TV's-musical instruments	Major household appliances (vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air conditioners, dishwashers, stoves, ovens, clothes dryers and washers, ironers, and disposal units).	CB-53A, XB CB-57C
223	All other appliances	Major household appliances.	
224	New major appliances	Radio, TV, record players, records, sheet music, musical instruments.	CB-53A, XB
225	New radios-TV's, etc.	All other merchandise on line 220 (except lines 221 and 222).	
226	Used major appl.-radios-TV's	New major appliances.	CB-57B
227	Records-tapes-musical inst	New radios, TV's, record players, tape recorders.	
228	Pianos	Used major appliances, radios, TV, record players, tape recorders ..	CB-57C
229	Organs	Records, tapes, sheet music, pianos, organs, musical instruments. ..	
231	Musical inst-accessories	Pianos	CB-57C
232	Radios-phono-tape rcdrs-TV's	Organs (all types)	
233	Records-tapes-related acc	Musical instruments and accessories.	CB-57C
234	Sheet music-related items	Radios, phonographs, tape recorders, TV's.	
240	Furniture-sleep equip-floor cov.	Records, tapes, and related accessories.	ALL
241	Floor coverings	Sheet music and related items.	
242	Furniture-sleep equip	Furniture, sleep equipment, floor coverings.	CB-53A
243	Sleep equipment	Floor coverings—carpets, rugs, orientals, throw rugs, linoleum, floor tile, etc.	
244	Other household furniture	Furniture—upholstered, dining, bedroom, summer and metal beds, mattresses, springs, and studio beds (include lawn and garden furniture, and dinette, infants', and unpainted furniture).	CB-57A
245	Floor coverings—soft surface	Sleep equipment including springs, mattresses, and dual purpose pieces.	
246	Floor coverings—hard surface	Other household furniture, all kinds.	CB-59B
247	Nonhousehold furniture	Floor coverings, soft surface.	
248	Office furniture	Floor coverings, hard surface.	CB-59B
249	Other furn.-sleep equip.-fl. cov.	Nonhousehold furniture	
		Office furniture	
		All other merchandise on line 240 (except items on line 248).	

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
260	Kitchenware-home furnishings	Kitchenware, small electric appliances, china, glassware, lamps, lamp shades, mirrors, pictures and other home furnishings.	ALL
261	China-glassware	China, glassware, gift shop, lamps, lamp shades, mirrors, and pictures.	CB-53A
262	Kitchenware-housewares	Kitchenware and housewares, including small electric appliances, fireplace and barbecue equipment (include dinette furniture on line 240—not here).	
263	Other kitchenware-home furnish.	All other merchandise on line 260 (except lines 261 and 262).	
264	Small electrical appliances	Small electric appliances	CB-57B, XB
265	All other kitchenware-houseware	All other merchandise on line 260 (except items on line 264).	
266	All other home furn exc. china	All other merchandise on line 260 (except line 267).	CB-59D
267	China, glassware	China, glassware	
280	Jewelry-optical goods	Jewelry, watches, clocks, silverware, optical goods	ALL
281	Watches-clocks	Watches, clocks, including diamond watches	CB-59D
282	Silverware	Silverware, all kinds (flatware, hollowware, sterling, plate, and stainless steel).	
285	All other jewelry items	All other jewelry items, including costume and novelty.	
286	Optical goods	Optical goods	CB-59D
287	Diamonds, exc. diamond watches	Diamonds, diamond jewelry except diamond watches.	
288	Rings, exc. diamonds	Rings, except diamonds.	
300	Sporting-recreation equip	Sporting and recreational equipment, boats, bicycles, luggage, hunting, fishing, camping equipment.	ALL
301	Athletic goods—individuals	Athletic goods, sales to individuals.	CB-59C
302	Athletic goods—teams	Athletic goods, sales to teams.	
303	Hunting equip.	Hunting equipment	
304	Fishing equip.	Fishing equipment	CB-59C, XB
305	Winter sports equip.	Winter sports equipment	
306	Boats-motors-marine equip.	Boats, motors, other marine equipment	
307	Outboard boats	Outboard boats	CB-XC
308	Outboard motors	Outboard motors	
309	Inboard motor boats	Inboard motor boats	
311	Inboard outdrive boats	Inboard outdrive boats	CB-59C
312	Boat trailers	Boat trailers	
313	Marine access. and parts	Marine accessories and parts	
315	Camping equip.-supplies	Camping equipment, supplies (tents, sleeping bags, stoves, lanterns, etc.).	CB-59C
316	Bicycles-luggage	Bicycles, luggage, other merchandise on line 300 (except items on line 315).	
317	All other sptg goods, exc. boats	All other merchandise on line 300 (except items on line 306).	
318	All other boats	All other boats not listed above.	CB-XC
319	All other mdse, except boats	All other merchandise on line 300 (except items on lines 307, 308, 309, 311, 312, and 313).	
320	Hardware—gardening equipment	Hardware, tools, gardening equipment and supplies, electrical supplies.	ALL
321	Hardware-tools	Hardware, tools, power tools, electrical supplies (include unpainted furniture on line 242—not here).	CB-53A
322	Gardening equipment-supplies	Lawn and garden supplies	CB-52C
323	Plumbing-electrical supplies	Gardening equipment and supplies, power mowers, nursery, farm equipment and fencing (include lawn and garden furniture on line 242—not here).	CB-53A
324	Other hardware-tools	Plumbing and electrical supplies.	CB-52C
340	Lumber-building materials	Other hardware, tools (except items on lines 322 and 323).	
341	Lumber	Lumber, millwork, building materials, paints, heating and plumbing equipment, home repair and modernization equipment and supplies (include major appliances on line 220—not here).	ALL
342	Plywood	Lumber (all kinds, including glued, laminated, softwood flooring, wood shingles, and hardware flooring, strip and block).	CB-52A
343	Windows-doors and frames (metal)	Plywood (all kinds, softwood and hardwood).	
344	Kitchen cabinets	Windows, doors, and frames, metal.	
345	All other millwork	Kitchen cabinets (include wood and metal).	CB-52A
346	Wallboard	All other millwork (include moldings, wood window and door frames and units).	
347	Asphalt and asbestos products	Wallboard (all kinds, including gypsum, insulating, hardboards, wall and ceiling tile, particle boards, and roof decking).	
		Asphalt and asbestos products (including shingles, roofing, siding, paper, felt coatings). (Report floor tile on line 240.)	

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
348	Paint-glass-wallpaper	Paint, glass, and wallpaper.	CB-52A, 53A
349	Heating and plumbing equip.	Heating and plumbing equipment (all kinds).	
351	Metal roofing and siding	Metal roofing and siding.	
352	Masonry supplies	Masonry supplies (including cement, lime, plaster, brick, clay pipe).	
353	Insulation	Insulation (including batt, fill and roll).	CB-52A
354	Prefabricated bldgs. and parts	Prefabricated building and parts, including components such as panels, trusses, floor systems.	
355	All other building materials	All other building materials and supplies.	
356	All other lumber, millwork	All other merchandise except 357, 358, 359, 361.	CB-52B
		All other merchandise on line 340 (except items on line 348).	CB-53A
		Other lumber, millwork, building materials, heating and plumbing equipment, home repair and modernization equipment and supplies.	CB-52C
357	Paint-varnish, etc.	Paint, varnish, shellac, enamel, lacquer.	CB-52B
358	Paint sundries	Paint sundries (brushes, thinners, ladders, compound, spackling paste, etc.).	
359	Wallpaper-other wall coverings	Wallpaper, other wall coverings.	
361	Glass	Glass (include glassware items on line 260—not here).	CB-59F
362	Lumber-millwork	Lumber, millwork	
363	Other building materials	Other building materials (items on line 362).	
364	Paint-sundries-glass-wallpaper	Paint, paint sundries, glass, and wallpaper.	CB-52C
380	Automobiles-trucks	Automobiles, trucks, other powered road vehicles.	ALL
381	New passenger cars—retail	New passenger cars—retail.	CB-XA
382	New passenger cars—wholesale	New passenger cars—wholesale (for resale).	
383	New commercial vehicles—retail	New commercial vehicles—retail.	
384	New commercial vehicles—whsle.	New commercial vehicles—wholesale (for resale).	
385	Used passenger cars—retail	Used passenger cars—retail.	
386	Used passenger cars—whsle	Used passenger cars—wholesale (for resale).	
387	Used commercial vehicles	Used commercial vehicles	CB-XA, XC, XD
389	Motorcycles-motor scooters	Motorcycles, motor scooters	
391	Other power road vehicles	All other merchandise on line 380 (except items on line 389).	
392	All other autos-trucks	All other merchandise on line 380 (except items on lines 381, 382, 383, 384, 385, 386, 387, and 389).	CB-XA
400	Auto fuels-lubricants	Automotive fuels and lubricants.	ALL
401	Gasoline	Gasoline	CB-XA, XB, XC, XD
402	Other automotive fuels	Other automotive fuels (including diesel).	
403	Motor oils-greases-other oils	Motor oil, greases, other automotive lubricants.	
420	Auto tires-batteries-access.	Automobile tires, tubes, batteries, accessories, parts.	ALL
416	New tires-tubes (fleet operators)	New automobile tires and tubes sold to fleet operators.	CB-XB
417	New tires-tubes-other users	New automobile tires sold to other users.	
418	Retreads (fleet operators)	Retread automobile tires sold to fleet operators.	
419	Retreads (other users)	Retread automobile tires sold to other users.	CB-XA, XD
421	Parts installed in repair work	Parts—installed in repair work.	
422	Parts—wholesale	Parts—wholesale (to other businesses).	
423	Parts—retail	Parts—retail (over the counter).	CB-XA, XD
424	Automobile tires-batteries-acc.	Automobile tires, batteries, access., tubes.	
426	Automobile accessories	Automobile accessories, parts (over the counter).	
428	New auto tires—sold to dealers	New automobile tires and tubes sold to dealers for resale.	CB-XB
429	New truck-bus tires (to users)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
431	New truck-bus tires (to dealers)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
433	Retreads sold to dealers	Retread automobile tires sold to dealers for resale.	
434	Retreads-truck-bus (to users)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
435	Retreads-truck-bus (to dealers)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
436	Storage batteries	Storage batteries.	ALL
440	Farm equipment-machinery	Farm equipment, machinery.	

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
460	Hay-grain-feed-farm supplies	Hay, grain, feed, farm supplies, fertilizer.	ALL
461	Hay-grain-feeds	Hay, grain, feeds.....	CB-59F
462	Seed	Seed	
463	Fertilizers-insecticides	Fertilizers, insecticides, fungicides, etc.	
464	Other farm supplies	Other farm supplies	
480	Household fuels-ice	Fuels (coal and wood, oil, LP gas), ice.	ALL
481	LP gas—wholesale	LP gas to others for resale.	CB-59E
482	Other LP gas sales	Other LP gas sales.	
483	Other fuels	Other fuels (coal, wood, oil), ice.	
500	All other merchandise	All other merchandise (photographic equipment and supplies, toys, books, magazines, newspapers, stationery, baby carriages, etc.).	ALL
501	Toys-games-wheel goods	Toys, games, wheel goods, baby carriages, adult games, and hobbies (include bicycles on line 300—not here).	CB-53A
502	Books-stationery-photo. equip.	Books, stationery, photographic equipment and supplies, greeting cards, wrapping paper, office equipment.	
504	Mobile homes-household trailers	Mobile homes, household trailers.	CB-XC
505	Camp trailers-travel trailers	Camp trailers, travel trailers.	
506	Utility trailers	Utility and other trailers, except boat trailers (include boat trailers on line 312).	
507	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.).	CB-59B
508	Commercial stationery-off. suppl.	Commercial stationery and office supplies.	
509	Office mach. exc. typewriters	Office machines, except typewriters.	
511	Typewriters	Typewriters	CB-59B
512	Social stationery-greeting cards	Social stationery and greeting cards.	
513	Books-periodicals	Books and periodicals—all kinds.	
514	Art-drafting-eng. supplies	Art, drafting, and engineering supplies.	CB-54A
515	All other merchandise	All other merchandise specified on line 500 except items on lines 508 through 514.	
516	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.).	
517	Paper-paper products	Paper, paper products (facial tissues, stationery, other household paper products).	CB-53A
518	Mdse. exc. toys-games-books-sta.	Other merchandise on line 500 except items on lines 501 and 502.	
520	Nonmerchandise receipts	All nonmerchandise receipts from customers (include receipts from carrying charges and all other charges to customers for credit. Also include all receipts from customers for installation, delivery, repair, maintenance, on-site construction, and rental of tools and equipment.) If sales and excise taxes are not included with the merchandise lines, include them here.	CB-54A, 52A
521	Printing to order	Printing to order.	CB-59B
522	Renting-leasing—office mach.	Rental and leasing of office machines and furniture.	
523	Other nonmerchandise receipts	All other receipts on line 520.	
524	Brake and wheel services	Brake and wheel services.	CB-XB
525	Tire services other than retread	Tire services other than retreading.	
526	Other nonmerchandise receipts	All other services to customers on line 520 except items on lines 524 and 525.	
527	Service labor	Service labor	CB-XA, XD
		Repair service labor.	CB-XC
528	Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on lines 527 and 539.	CB-XA
529	Watch-clock-jewelry repairs	Receipts from watch, clock, and jewelry repairs and engraving.	CB-59D
531	Storage and docking services	Storage and docking services.	CB-XC
532	Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on lines 527 and 531.	
533	All nonmdse. rcpts from customers	All nonmerchandise receipts from customers.	CB-59D
534	Auto repair	Automotive repair-service labor receipts.	
535	All other service receipts	All other service receipts on line 520 except items on line 534.	CB-53A
539	Auto-truck rental or lease	Rental or lease of automobiles or trucks.	CB-XA



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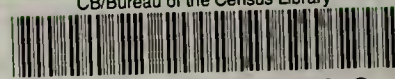
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